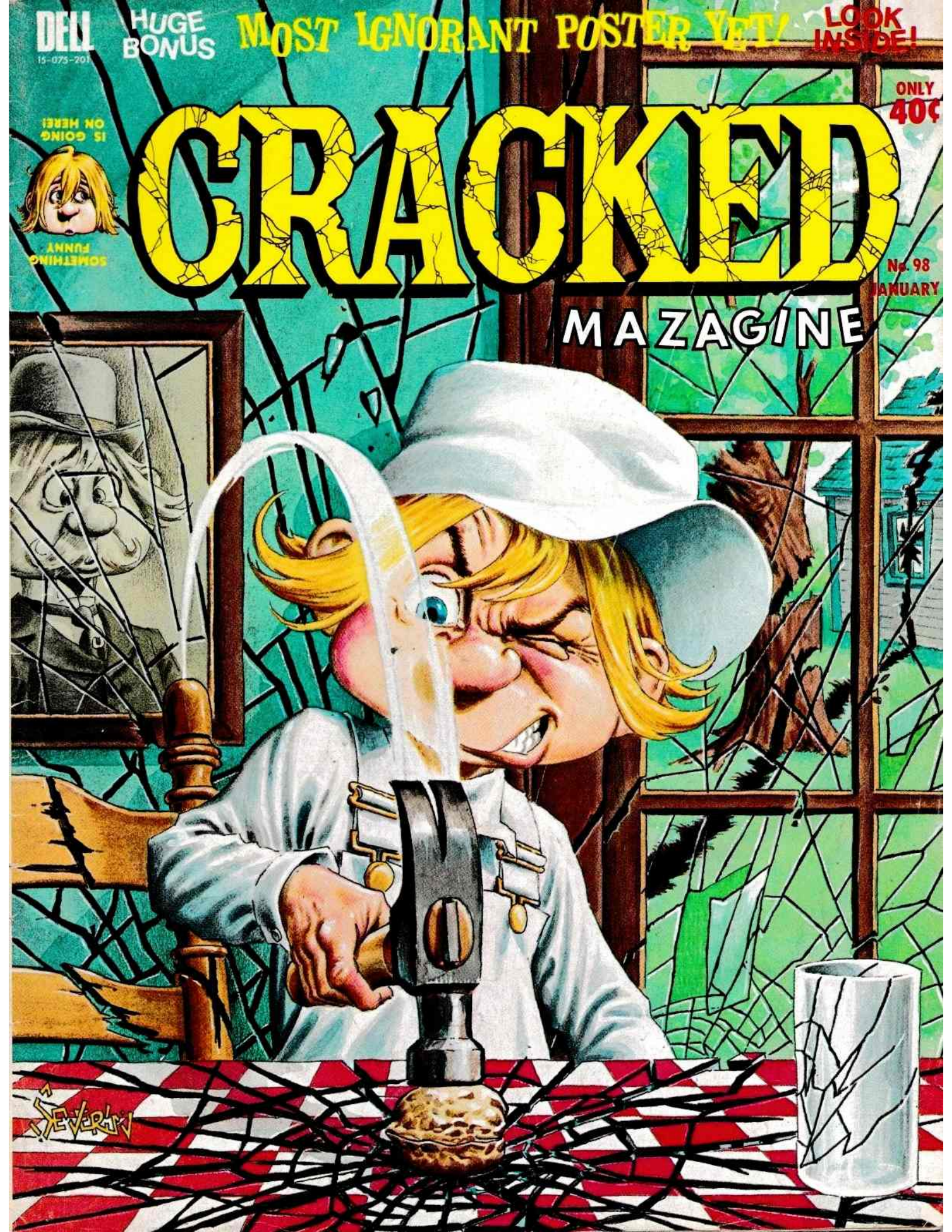
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HUGE BONUS
MOST IGNORANT POSTER YET!
LOOK INSIDE!
ONLY 40¢
SOMETHING FUNNY IS GOING ON HERE!
CRACKED
MAZAGINE
No. 98
JANUARY
SEVERIN

EXTRA BONUS CUT-OUT!

Want to drive your friends crazy? Post this sign someplace in your neighborhood, your school or your house. Whether it's next to another sign or just there by itself, it'll really start them thinking!

CRACKED

. . .ALL SERIOUSNESS ASIDE?

NUMBER 98 JANUARY 1972

ROBERT C. SPROUL *publisher*
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Carefully detach complete cover at staples and poster is ready for hanging!

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WHAT'S UP FRONT—Our Cover!

On this month's cover, Sylvester found out he had a tougher nut to crack than he thought. When the hammer didn't do the job, he tried a jackhammer, a pile driver, and the editor's head—all right in the middle of the office. We recovered in time to head him off just as he got back with the dynamite—we've never seen him so enraged! He cooled down after we got him a sack of fresh nuts, but he still swears revenge if he ever finds out who gave him that ball-bearing painted up to look like a walnut. Better watch your step, Sev!

MA GHERKINS

GENERATION GAP

One of the basic qualities of human nature seems to be to obey signs. If the average Joe were to run into a sign which read "Drop Dead," chances aren't too bad that he'd do just that. Therefore, CRACKED decided to present our readers with an opportunity to spread confusion far beyond the normal boundaries of these pages. All you do is pick out a sign, anywhere, and post our sign right next to it. It'll drive 'em crazy!

LA BALANCE

THE WAITER

WISE OLD SAYINGS

TV COMMERCIALS

LETTERS

Dear CRACKED,
No. 94 was an absolute riot! On "CRACKED Goes To The Hospital," I almost got sick to my stomach! The person who thought up "Exciting Games For Daredevils" is cracked. Bye Now, got to get the next issue.

John Burkhard
Hinsdale, Ill.

That's the old spirit, John! We just got out of that hospital in time, by the way. They wanted to do a lobotomy on the editor and three writers. Can you imagine that!

THANKS!

We would like to express our sincere thanks to all of you who responded to our appeal for cover ideas (Issue #88).

Unfortunately, for reasons too numerous to mention, we've had to discontinue the offer. So please, don't send any more covers.

Time doesn't permit us to write individual letters to all of you who sent in covers, so we decided to try to express our appreciation here. We really didn't realize that so many of you care.

Dear Folks at Cracked,
I've read issue #94 from cover to cover and I think it is totally sickening and nauseating. Keep up the good work!!!

David March
Garden City, N.Y.

Many thanks for your kind words, David! We'll try real hard, but believe it or not, it isn't easy to be totally sickening and nauseating all the time. Every now and then we slip up, and a really good article sneaks in by mistake.

Dear Freaks,
I've just read your CRACKED #93. Wow, I know that some of you guys are really freaks!

We really get a laugh out of your magazine. Keep up the good work! I don't leave Vietnam until December, so keep me laughing until then, OK?

SP4 Jerry S. Brown
HHT, 3 5 Cav—Radar, Vietnam

OK, Jerry! But why end a good thing in December? No, we don't mean Vietnam, dummy!—we mean reading CRACKED. Don't quit just because you're coming home.

Dear CRACKED,
In your issue #95 in "Letters we'll Really Be Looking For," you pulled a

boner. The twelfth letter, trying to satirize peacenik-type rock groups, implied that the Mothers of Invention had "a long-standing policy of free love and peace for all mankind" The Mothers' policy in actuality tends more towards satire and ugliness. I find that "love and peace" usually don't inspire such album titles as "Weasils Ripped My Flesh" and "&?X!"

Incidentally, what happened that #94 was so fantastic and #95 was so inaccurate and irrelevant? Get on the schtick!

Kurt Hoffman
Staten Island, N.Y.

Ugliness!—that's exactly what we meant. You should see the ugly guy who's gonna give the Mothers all those hugs and kisses!

Dear Sirs,

I got a back issue—#81 (Nov '69). The three articles I liked best were: (A) "Churly" (B) "More Whaddayacallits" (C) "The Ex-Con Butler Did It In a Combat Zone."

A suggestion: I hope you reprint the article "The Marx Brothers Laff-In."

Keep printing those issues!

Steven J. Bailey
Lexington, Ill.

P.S. Whatddayacall a scared mermaid. (Chicken of the Sea)

Hoo Boy! And we thought some of our jokes were bad!

Anyway, we'll keep printing them as long as idiots like you keep reading them. And speaking of reading, you've got a lot of catching up to do if you're only on #81. Let's get with it, boy!

P.S. Look for a reprint of "The Marx Brothers Laff-In" in BIGGEST-GREATEST CRACKED #6. You could look for it in KING-SIZED CRACKED #5, too, but you wouldn't find it.

Do your part in the war on gloom!

Yes, join the thousands of young Americans who have already found how easy it is to subscribe to CRACKED. For only $3.00 you'll receive eight issures of this RED, WHITE AND BLUES-CHASING fun magazine, Join up today and get your share of the STAR-SPANGLED smiles in CRACKED.

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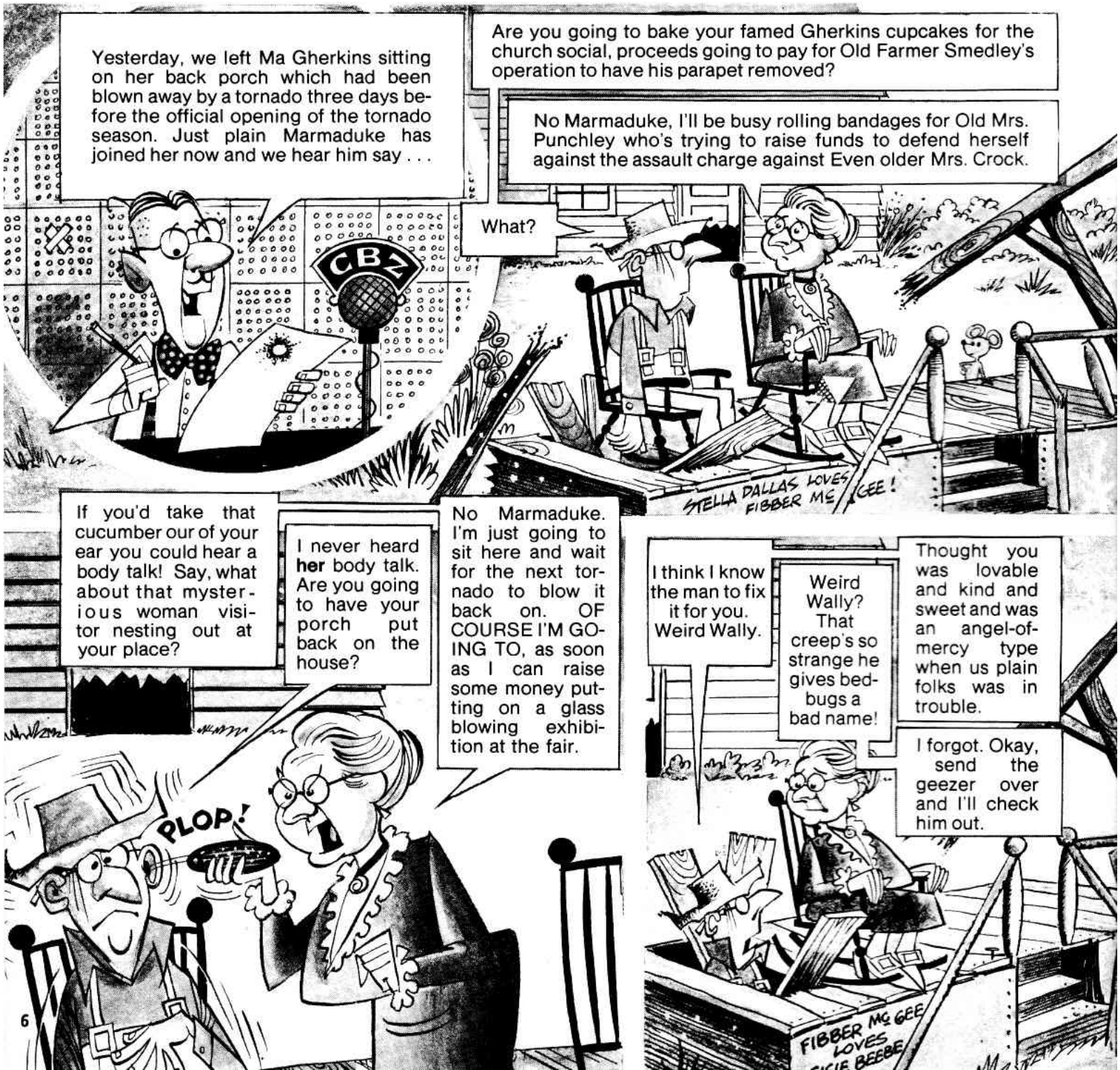
Consult your local recruiting coupon today!

What's the hottest item entertainment-wise today? RIIGHTT!—Nostalgia. So sit back and let us bring you a dollop of that good old salable commodity with a journey back to the days of that species known as the daytime radio serial . . .

THOSE OLD-TIME RADIO SERIALS or Ma Gherkins--She's always in a pickle



What will you take to fix the porch, Weird Wally?
Hammer, some nails, saw maybe.
Why do all the dummies camp on my doorstep? I mean, how much money?
Ten dollars, Ma Gherkins, angel-of-mercy type when us plain folks are in trouble. I need the money to send my backward nephew to Yoga school.
He's sitting Yoga-style now.
No, that's his natural way. Been sitting like that for six months now. Almost as if he's in a transom. If he gets a degree, he'll get paid for it. If he strips naked, he'll be called "Yoga Bare."
Okay, Weird. Just call me softy. You got the job.
Whistle while you work, they say. I haven't puckered up since I kissed that lovely Louise Lipster at the county fair.
Call an ambulance, do-do! This may smart when I land.
If someone tells you you're crazy, don't interrupt!
That's the nicest thing anyone has said to me all day.
So now you'll send your nephew to Yoga school. What's the little blinker's name, anyway?
Oh, we just call him nephew. Got my ten bucks, Ma?
Here's your money, Weird. Get that boy to school. Keep him off the street. And off your head.
Say, there's lovely Louise Lipster, the girl whose lips have made more for charity in Old Midville than even your cupcakes, Ma.
Yessir, Louise Lipster. Old Midville's kissing booth with legs. Now don't you spend that money foolishly.
Hello, Louise. When does the kissing booth open at the fair?
It's "Love Thy Neighbor Month." In honor of that, I'm staying open till midnight tonight. Come as you are, but get that Nephew off your head.
Now don't you do something crazy, Weird. Her lips have been registered with the police as deadly weapons. You must think of your nephew and his Yoga. You must do the right thing—help out, be good, charitable like me . . . your angel of mercy.
Shut up, angel of mercy!

Will Weird Wally do the right thing or will he kiss Louise Lipster at the fair? How about his nephew? Will he ever uncross his legs and straighten out as a real Yoga-type guy? Will Ma Gherkins roll bandages for Old Mrs. Punchley? Will Just Plain Marmaduke find another cucumber to stick in his ear? And what about Ma Gherkins' cupcakes? And what about that mysterious woman visitor Ma mentioned? Will Ma put on a glass-blowing exhibition as she hinted? Whew! All these unanswered questions and we only got half the show left! Let's rejoin Ma Gherkins as she says . . .

Yes, Just Plain Marmaduke. I taught Mary Backstage Noble Dancer how to do the Shuffle just in time to make the train to Broadway. Not only that, I got Stella to Dallas and introduced Vic to Sade. What about that mysterious woman visitor at your place?

What am I doing? Marmaduke's not here. Got to stop working so hard. This angel-of-mercy bit ain't all pickles and gravy. Well, on to the fair and more of these rinky-dink problems.

Not much of a fair, Ezra.

It's fair enough.

Will Ma Gherkins roll bandages this time?

Better than rolling drunks.

Maybe she could do both, putting bandages on the drunks and save the trip to the hospital.

You're crazy, son.

YOU'RE crazy! I'm your father.

"MOONSHINE BALL GAME" WIN A BOTTLE!

KISSES $5

FOR CHARITY

She's some angel of mercy. Last time she got taken to the hospital from sheer exhaustion!

Last time, she baked bread, gave a karate demonstration, saved three marriages, played the kazoo, and repaired the Lemon Kid's motorized wheelchair.

Yeah and she was blindfolded at the time.

She'll do anything for charity!

Step right up, men, and give Louise a smack! This is lip year for you kissers. This is the place to get it all together! Kiss the lips that launched a thousand sips and it's all deductible! This goes to charity—100% to charity! Don't help a good girl go wrong by making her despondent!

KISSES $5

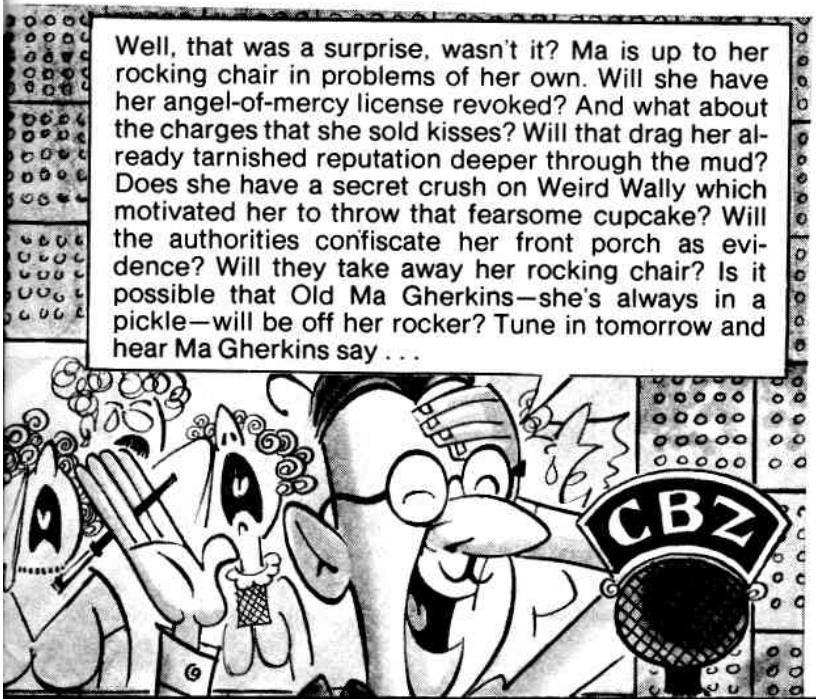
SMACK

$5 PER KISS

You there, young man! You with the boy and the beaver. Come on up and have your lips pressed while you wait. Only $5! You'll be glad you did!
He can't kiss her. He must use that money to send that poor, simple Nephew to Yoga school. I ain't worthy of the title angel-of-mercy if I let that weirdo osculate with that girl.
These are swell cupcakes, Ma!
Those are the bandages, sappo! THESE are the cupcakes! . . . the things that are causing all those teeth to fall out of unsuspecting mouths.

SMACK!
POW!

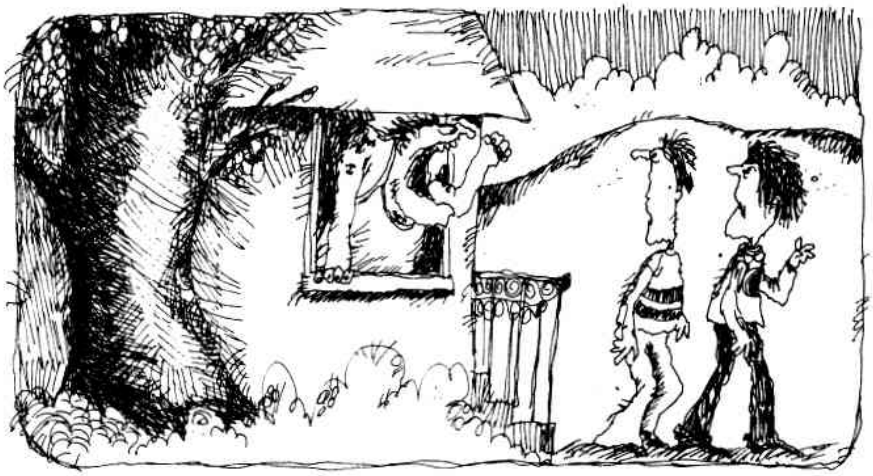
Let's see. I rolled bandages, baked cupcakes and did my glass blowing. That leaves Old Farmer Smedley's operation for parapets and Old Mrs. Punchley's assault charge and . . . oh, yes . . . Just Plain Marmaduke . . . what about that mysterious woman visitor?
The jig's up, angel of mercy!
We've got evidence you rolled bandages out of season, pocketed money earned by filling in at the kissing both, sold 12 plastic bottles purporting to be blown-glass, and finally, assault with a deadly cupcake!


Well, that was a surprise, wasn't it? Ma is up to her rocking chair in problems of her own. Will she have her angel-of-mercy license revoked? And what about the charges that she sold kisses? Will that drag her already tarnished reputation deeper through the mud? Does she have a secret crush on Weird Wally which motivated her to throw that fearsome cupcake? Will the authorities confiscate her front porch as evidence? Will they take away her rocking chair? Is it possible that Old Ma Gherkins—she's always in a pickle—will be off her rocker? Tune in tomorrow and hear Ma Gherkins say . . .
CBZ

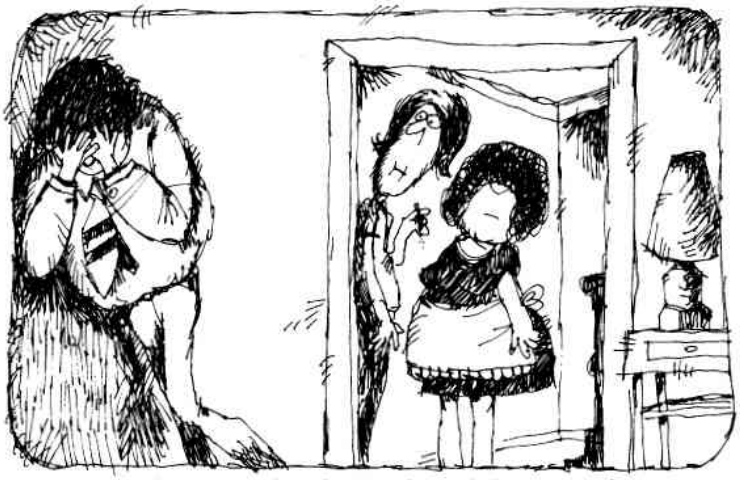
Why you $%?!X*&! I'll see to it you never work again! Not for me, not for Jack Armstrong, not for Lorenzo Jones . . . Little Orphan Annie . . . nobody! Hear that, you dirty #*"%&#$)/!?
VIC MARTIN

YOU KNOW THERE'S A

You use the term "right on" and your parents ask, "write on what?"

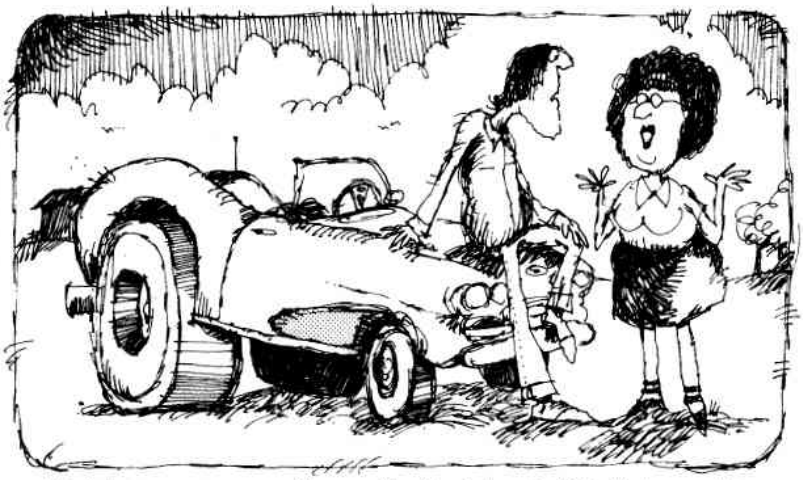


You say something is "too much" and your parents say "Well, then don't buy it!"



You tell your mom she's "boss" and your dad gets a complex.

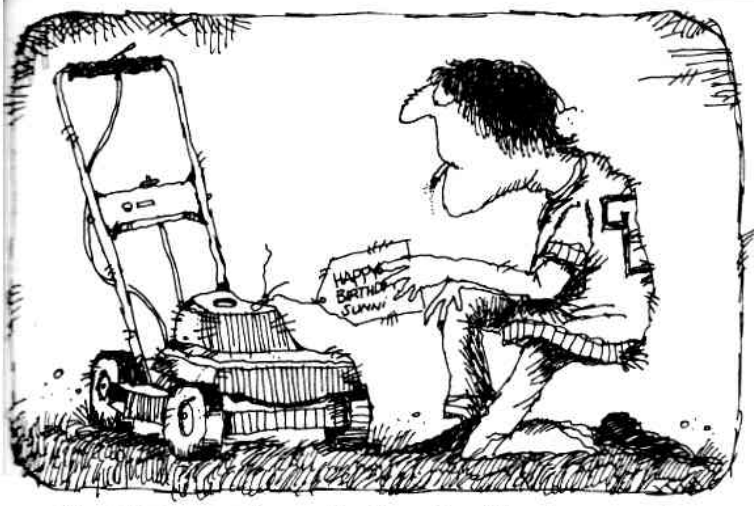
You tell your mom you've been picked up by the "fuzz" and she says "I told you to shave that off!"



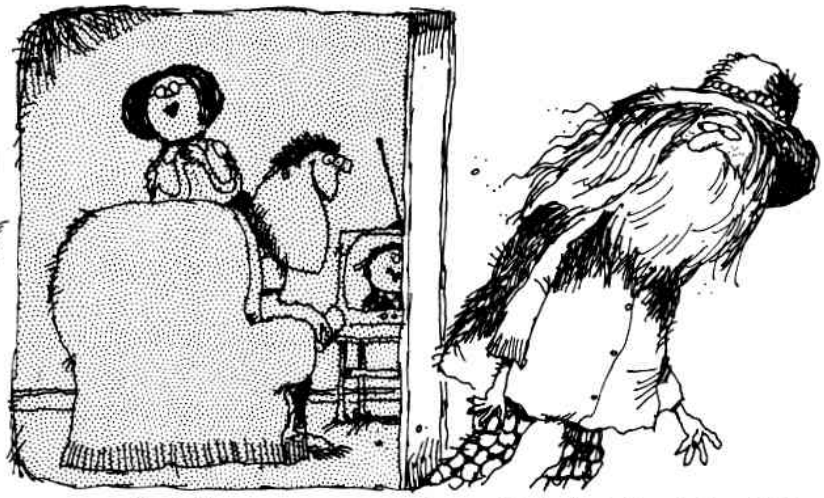
You tell your mom your car "burns rubber" and she asks if that's cheaper than gasoline.

You tell your dad you've got a "tuff" date and he says you're not going out with any hoodlum.

GENERATION GAP WHEN...



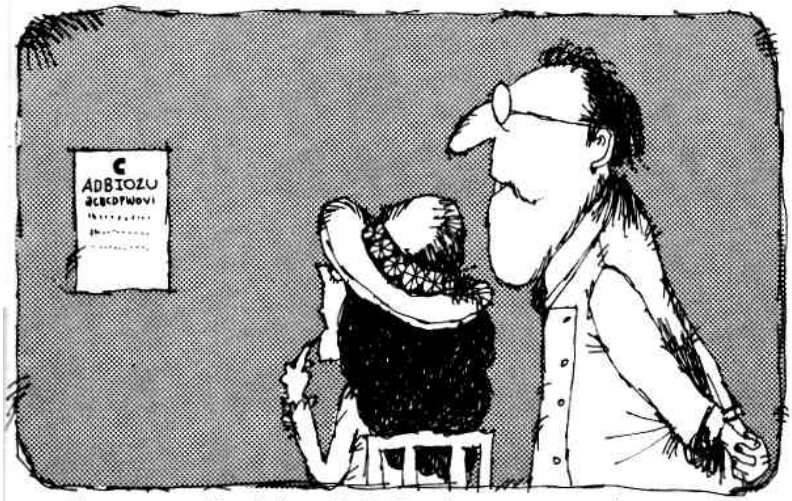
You tell your parents you like "grass" and they buy you a lawnmower.



You tell your parents you've been with the "pigs" and they think you've been on a farm.

You say something is "heavy" and your parents say "Don't try to lift it you'll sprain something!"

You have a discussion about the facts of life with your parents, and they ask YOU the questions!



You say something is "out of sight" and your parents make you see an eye doctor.

You tell your dad you need some "bread" and he says "Ask your mother, dummy. She does all the cooking around here!"

With adults acting nutty like they are, CRACKED says let's put the kids into the act, and even things up a little, with some . . .

MUGGING MINORS

LAUGHS BY PROXY SECTION:

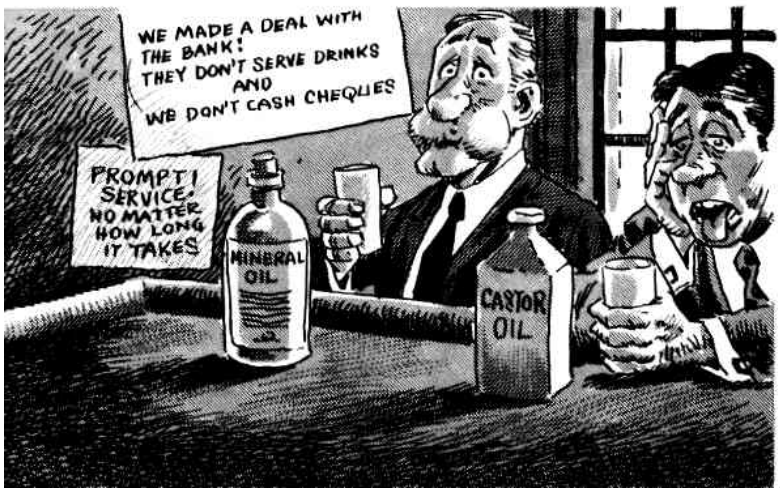
The recent ban on cyclamates forced manufacturers to adopt other substitutes for their artificial sweeteners. This got us to thinking. Suppose the government banned other things as well. How would American ingenuity meet the challenge. CRACKED shows you . . .

WHAT PEOPLE WOULD DO IF THEY BANNED OTHER THINGS BESIDES CYCLAMATES

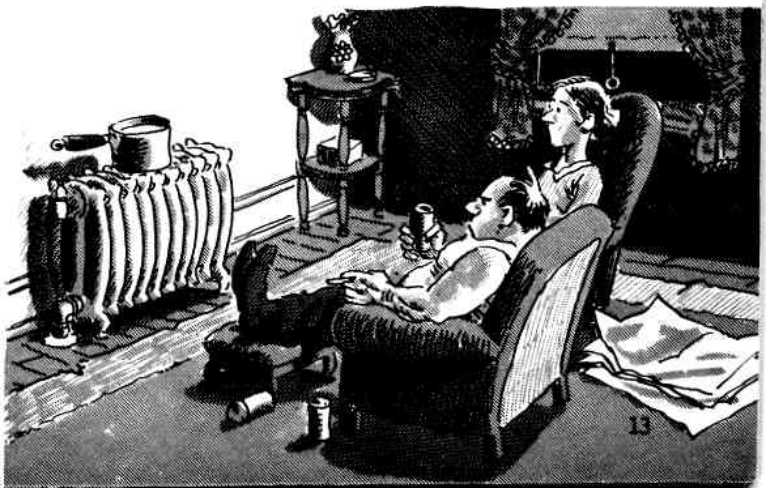
IF THEY BANNED RICE, people at weddings would throw whatever they had on hand, like shoes . . . pocketbooks . . . wigs . . .

IF THEY BANNED CIGARETTES, people would go around smoking other things, like toothpicks . . . Q-Tips . . . pencils . . .

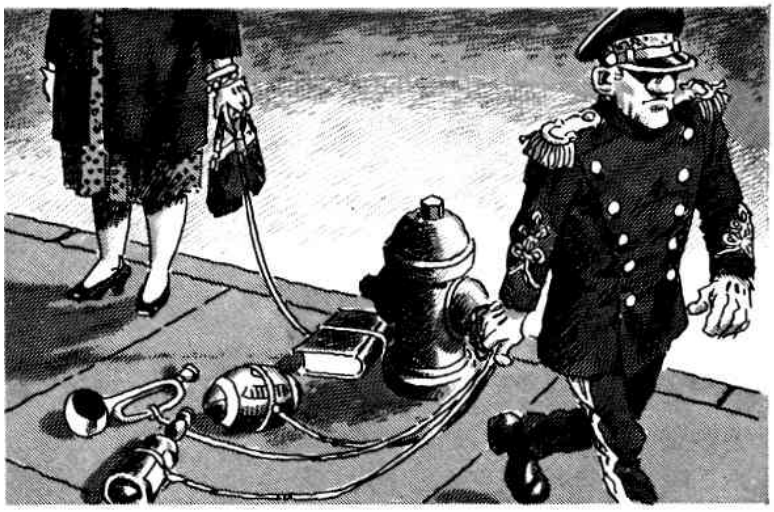
IF THEY BANNED LIQUOR, drinkers would guzzle other nasty things, like castor oil on-the-rocks . . . a lacquer thinner sour . . .



IF THEY BANNED TELEVISION, audiences would just sit around watching other things, like the radiator . . . the linen closet . . . each other . . .



IF THEY BANNED PETS, owners would be seen leading other things on a leash, like books . . . veal cutlets . . . bottles . . .



IF THEY BANNED CORNER SODA PARLORS, teenagers would start hanging around in front of butcher shops . . . dentist's offices . . . empty stores . . .

IF THEY BANNED PERFUME, women would spray themselves with other aromatic liquids, like steak sauce . . . cod liver oil . . . chicken soup . . .

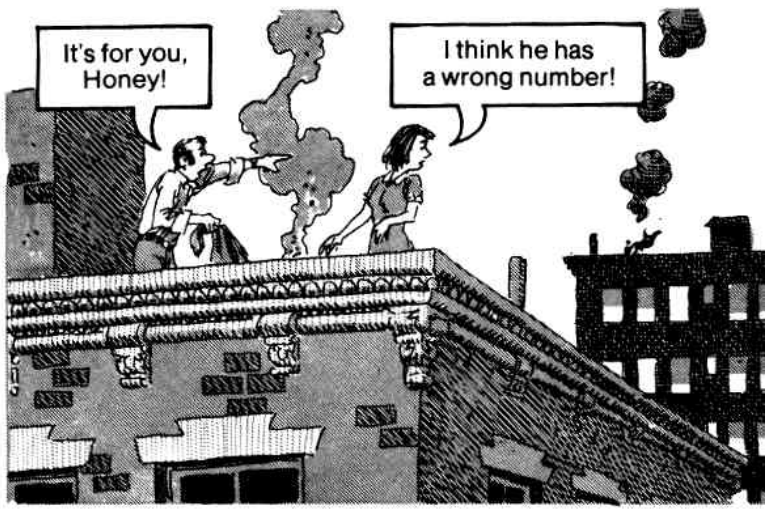
IF THEY BANNED DONUTS, people would start dunking other things in their coffee, like fruit pies . . . hats . . . napkins . . .

IF THEY BANNED ALARM CLOCKS, people would come up with other awakeners, like live roosters . . . guns . . . Chinese gongs . . .

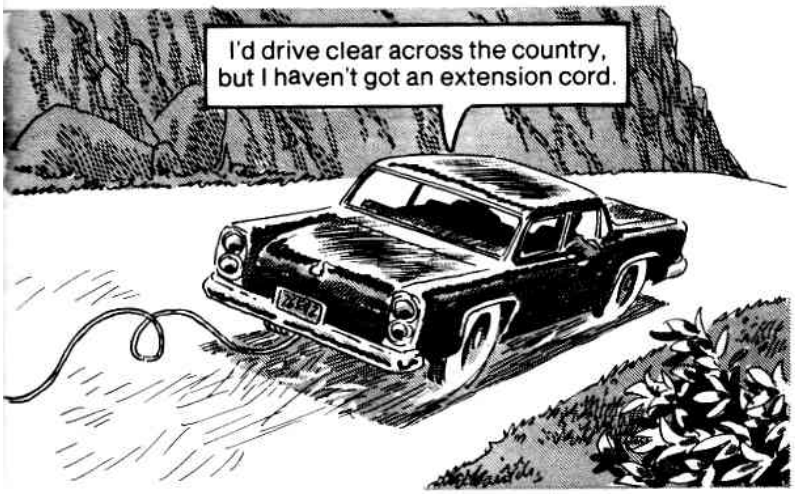
IF THEY BANNED SOAP, people would wash themselves with other things, like chicken fat . . . bear grease . . . jello . . .

IF THEY BANNED CLOTHES, people would wear other things to cover their bodies, like tablecloths . . . Chinese rugs . . .curtains . . .

IF THEY BANNED TELEPHONES, everyone would keep in touch by sending smoke signals.



IF THEY BANNED GAS-OPERATED CARS, we'd use electric vehicles:



IF THEY BANNED WRIST WATCHES, we'd tell time by the sun.

IF THEY BANNED THE LETTER 'E', we'd just do without it.

IF THEY BANNED CRACKED . . .

REAL AD

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BLACK WIDOW SPIDER.

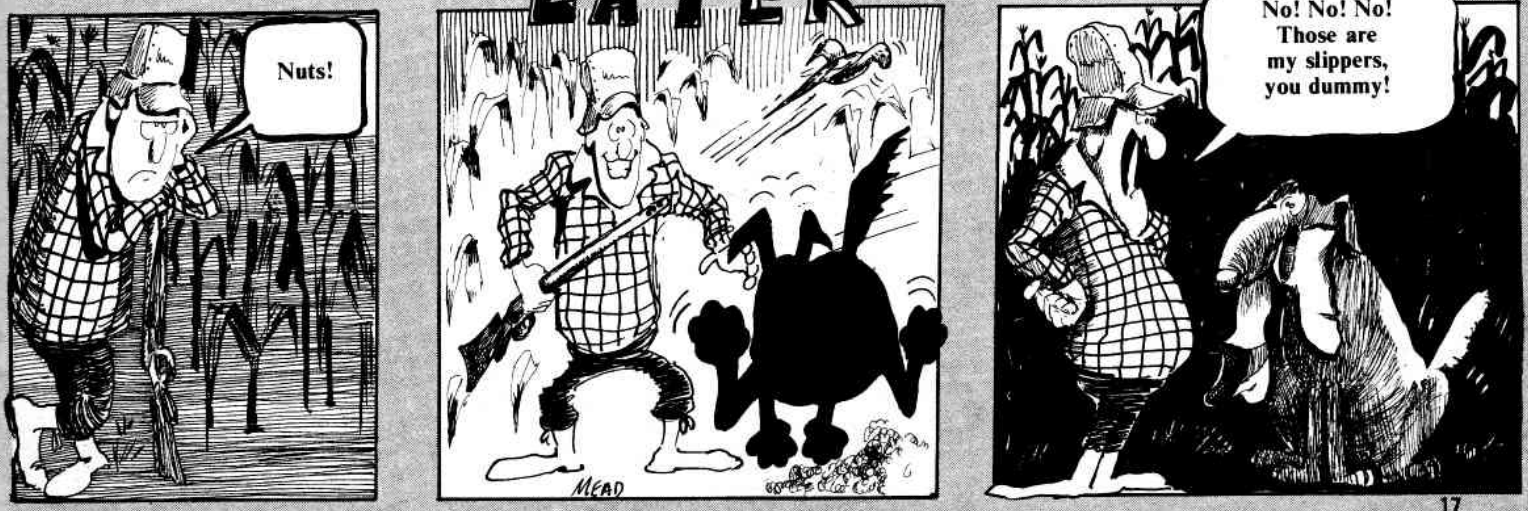
$1.00 Ea.

A real horror, but great fun.

SEEK AND MAYBE YE SHALL FIND SECTION:

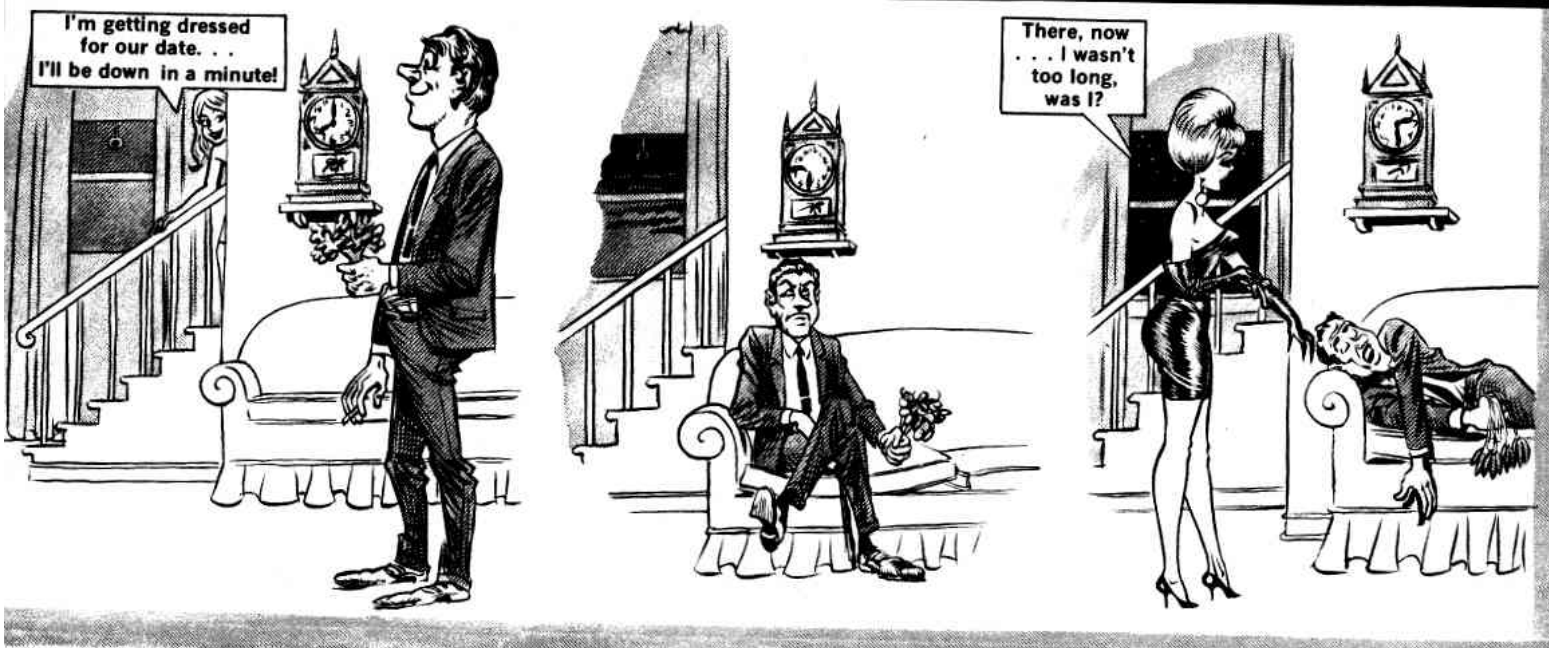
Spotting the game and then retrieving the prize are a good hunting dog's chores. But what comes first is . . .

TRAINING THE DOG



The trials and tribulations we experience when paying homage to one of the opposite sex is commonly referred to as dating (uncommonly referred to as torture). Join us as we explore some of the pros and cons of courtship as. . .

CRACKED

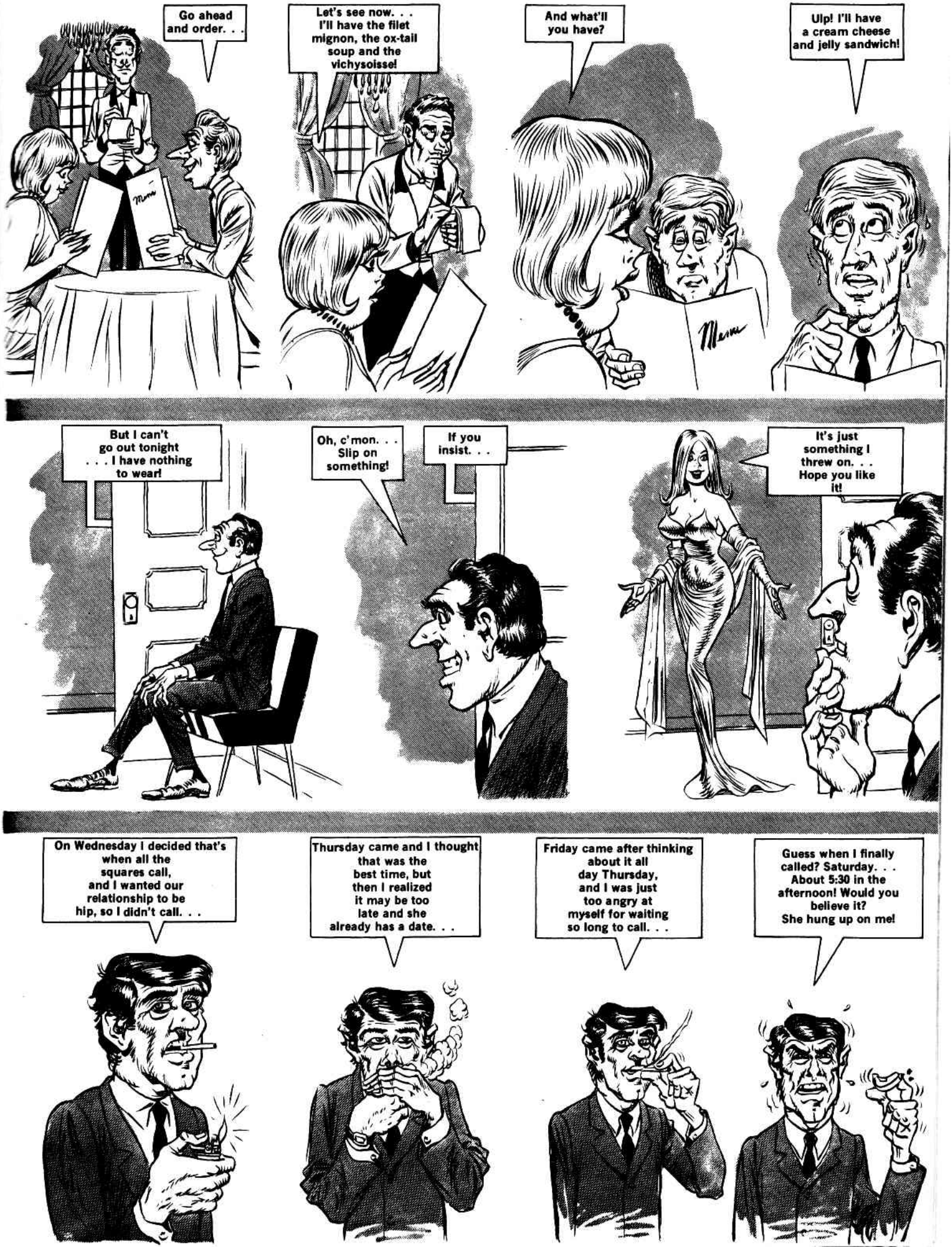


LOOKS AT DATING

First time here?
BAR
Of course . . . I never go to places like this!
Hi, Mabel. . . Good to see you again!

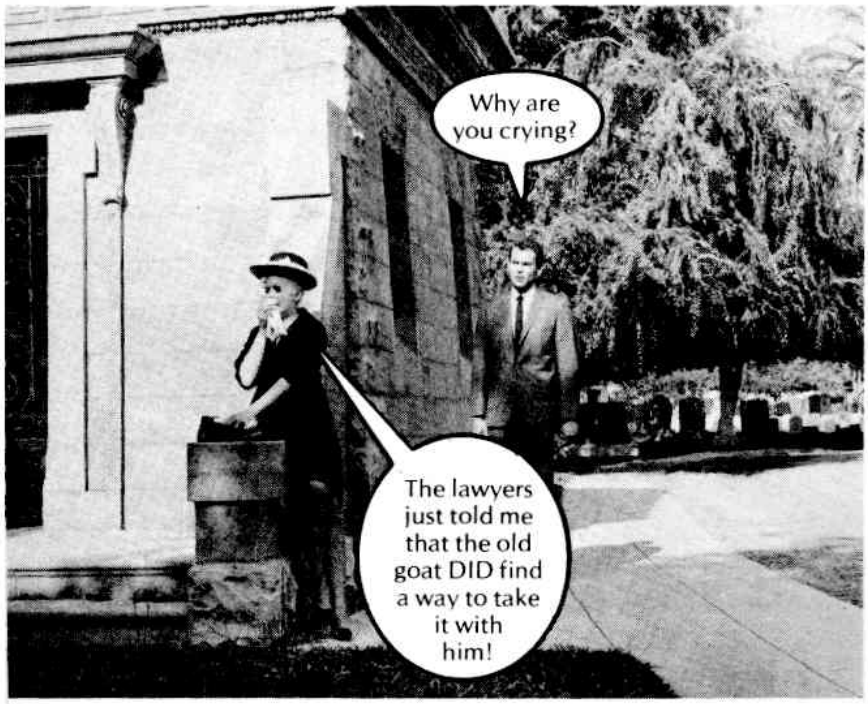
Don't! . . . Stop! . . . I'm not that kind of girl!
Don't! . . . Stop! . . .
Don't stop!. . . Don't stop!!!

I wanted to call that cute chick Sally for a date this Saturday but listen to what happened. . .
Monday wasn't a good time to call her because it was much too early in the week for a Saturday date. . .
Tuesday was also just a little bit too early, so I decided to wait for Wednesday. . .
CLICK


Go ahead and order. . .
Let's see now. . . I'll have the filet mignon, the ox-tail soup and the vichysoisse!
And what'll you have?
Ulp! I'll have a cream cheese and jelly sandwich!
But I can't go out tonight . . . I have nothing to wear!
Oh, c'mon. . . Slip on something!
If you insist. . .
It's just something I threw on. . . Hope you like it!
On Wednesday I decided that's when all the squares call, and I wanted our relationship to be hip, so I didn't call. . .
Thursday came and I thought that was the best time, but then I realized it may be too late and she already has a date. . .
Friday came after thinking about it all day Thursday, and I was just too angry at myself for waiting so long to call. . .
Guess when I finally called? Saturday. . . About 5:30 in the afternoon! Would you believe it? She hung up on me!

WOMEN'S LIP SECTION:

Ladie's Day



CUTTING REMARKS SECTION:

Heart transplant scenes like the one above may soon become a thing of the past. Already, doctors are using silicone rubber, plastics, ceramics and various metals to replace parts of the human body. Soon, even such vital organs as the heart and kidney will be replaced by much more efficient, synthetic substitutes. CRACKED takes us to that theoretical day when man may become more machine than man — to that day when we may have . . .

THE COMPLETELY REBUILT PERSON

TURN PAGE TO SEE THE MAN OF 2001 A.D.

Cranium made of **TISSUE PAPER . . .** So subject can never be accused of being thick-skulled

Brain made of **SPONGE . . .** For absorbing knowledge

BUILT-IN LIGHTNING ROD . . . To protect subject from brainstorms

Nose made of **STEEL . . .** So that subject can put it to the grindstone

BULLET-PROOF COATING over eyeballs . . . So they'll never become bloodshot

PLASTIC mouth . . . For keeping a stiff upper lip

BLUE FILTER over eyeballs . . . So subject will never see red

Tongue made of **LEATHER STRANDS . . .** So that subject can give others a tongue-lashing

Ears made of **DURABLE PLASTIC . . .** So that nobody can bend them

Jaws made of tough **CARBORUNDUM . . .** For chewing jaw-breakers

CERAMIC THROAT . . . To prevent subject from ever cutting his own throat

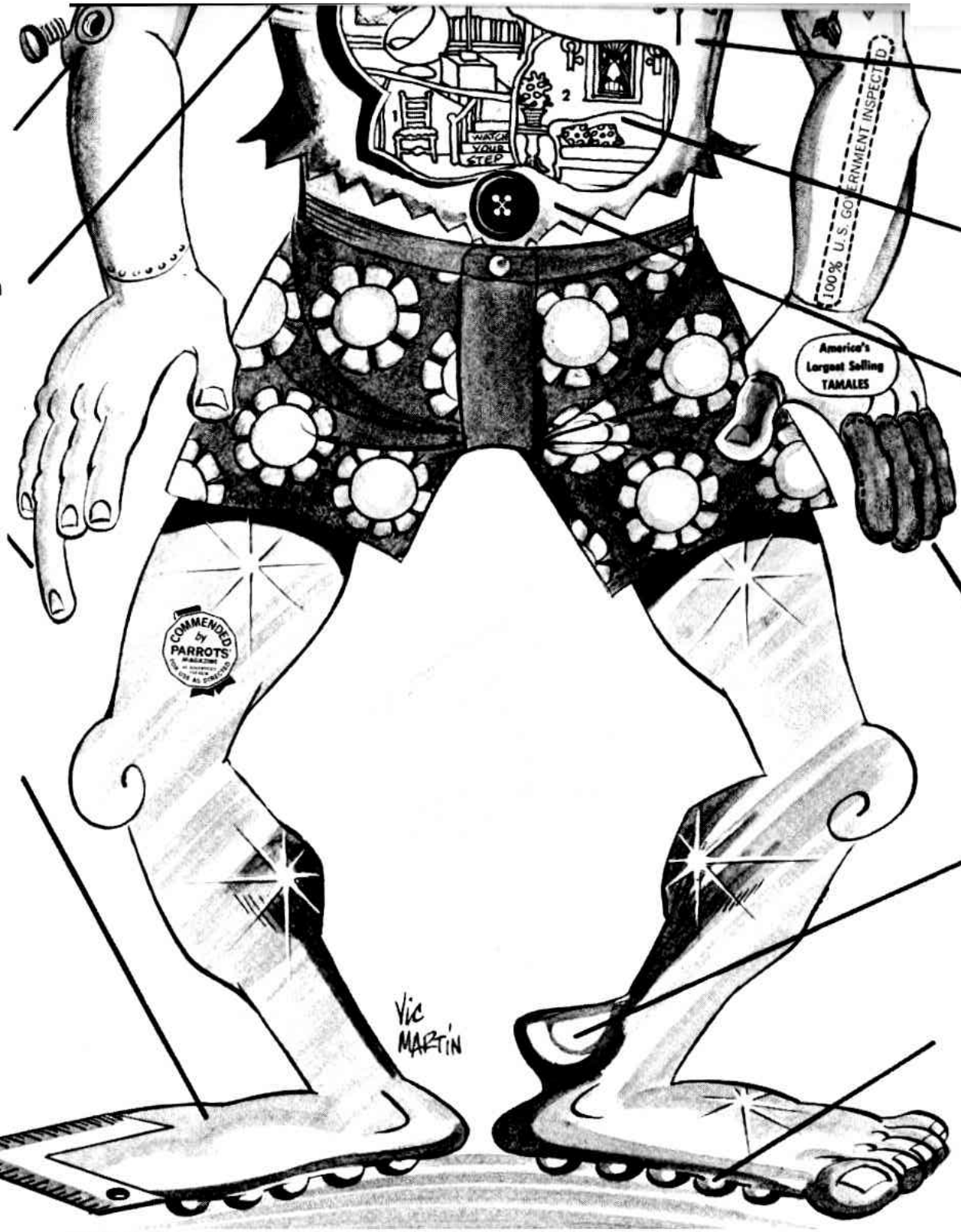
SAFETY LOCK . . . So subject won't be able to shoot off his mouth

Back made of **SANDPAPER . . .** So subject cannot backslide

SILICONE RUBBER PADDING . . . For putting shoulder to the wheel

ZIPPER on the shoulder . . . So that subject can give his right arm to good friends

STEEL HEART . . . So that it can't be broken by the opposite sex



LUBRICANT OPENING . . . So that subject will always have plenty of elbow grease

ADHESIVE COATING on ribs . . . So that good food can stick to them

STRETCHABLE RUBBER FINGERS . . . To help subject always keep his finger in the pie

ALUMINUM FOOT . . . So that subject can always be footloose

CLOTH NUMBER sewn on female chests . . . So that the girls can't be accused of being back numbers

T-SQUARE on foot . . . For toeing the line

GYROSCOPE inside the heart . . . So that subject's heart is always in the right place

Extra-roomy **ABDOMINAL AREA . . .** So that subject can have plenty of guts

FABRIC COVERING on chest . . . For sewing on the belly button

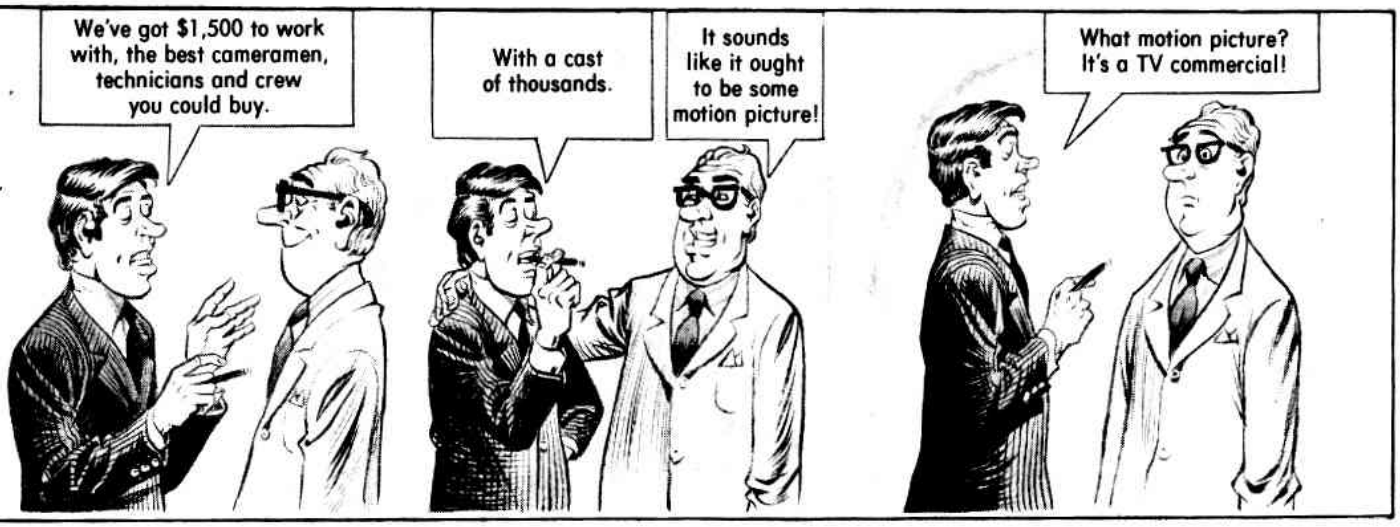
DETACHABLE SKIN-COVERING on hand . . . For working fingers to the bone

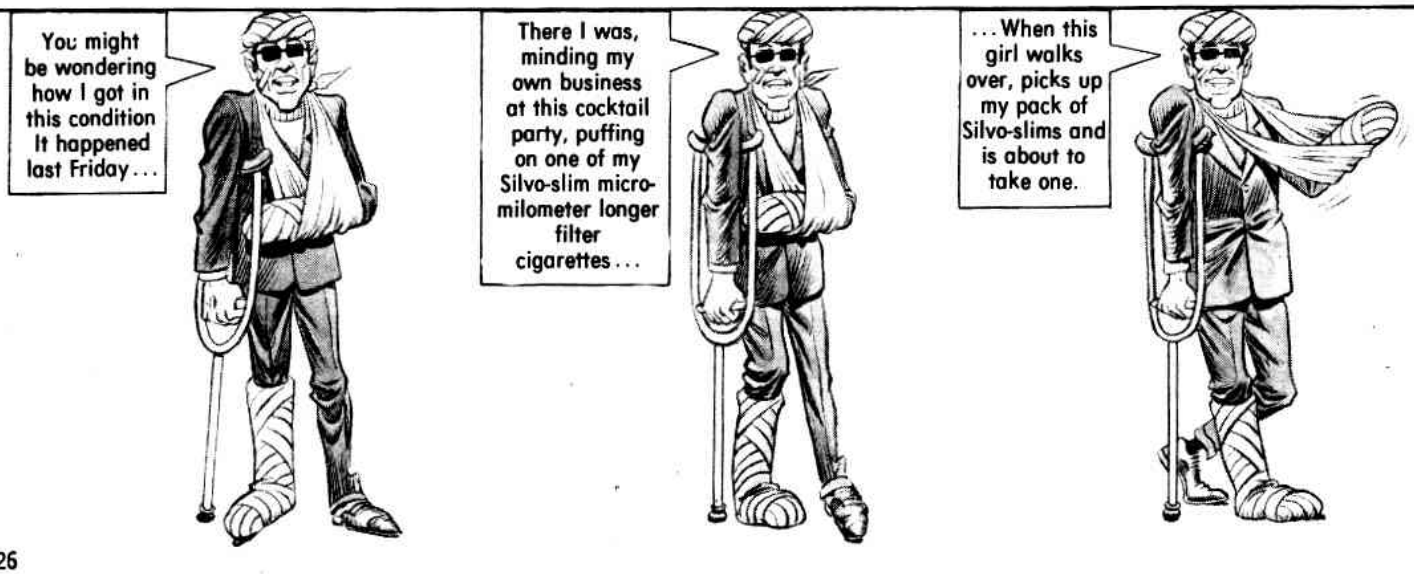
EXTRA HEEL . . . So that subject can always be well-heeled

BALL BEARINGS on the soles . . . So that subject will never be caught flat-footed

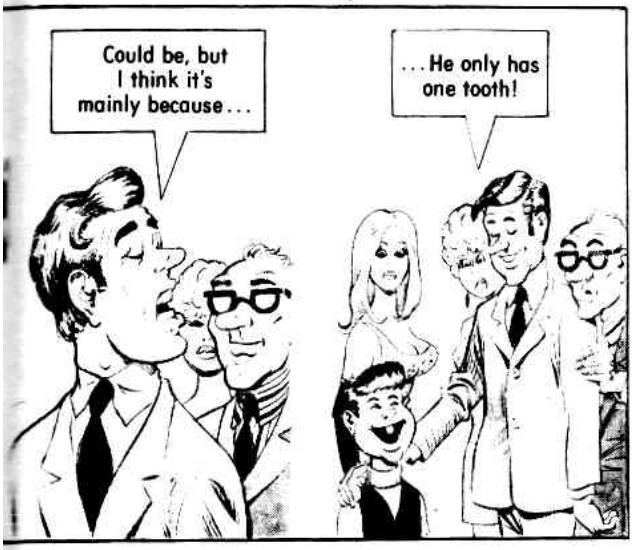
"PUTNEY SWOPE" STRIKES AGAIN SECTION:

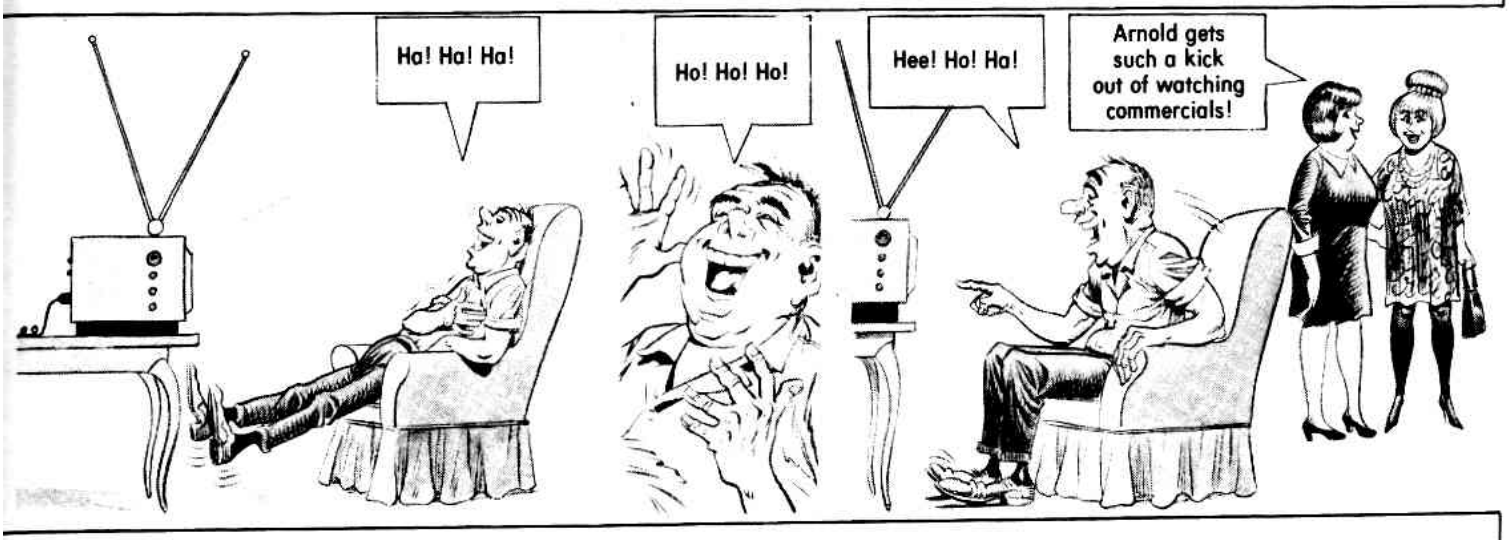
CRACKED LOOKS AT T

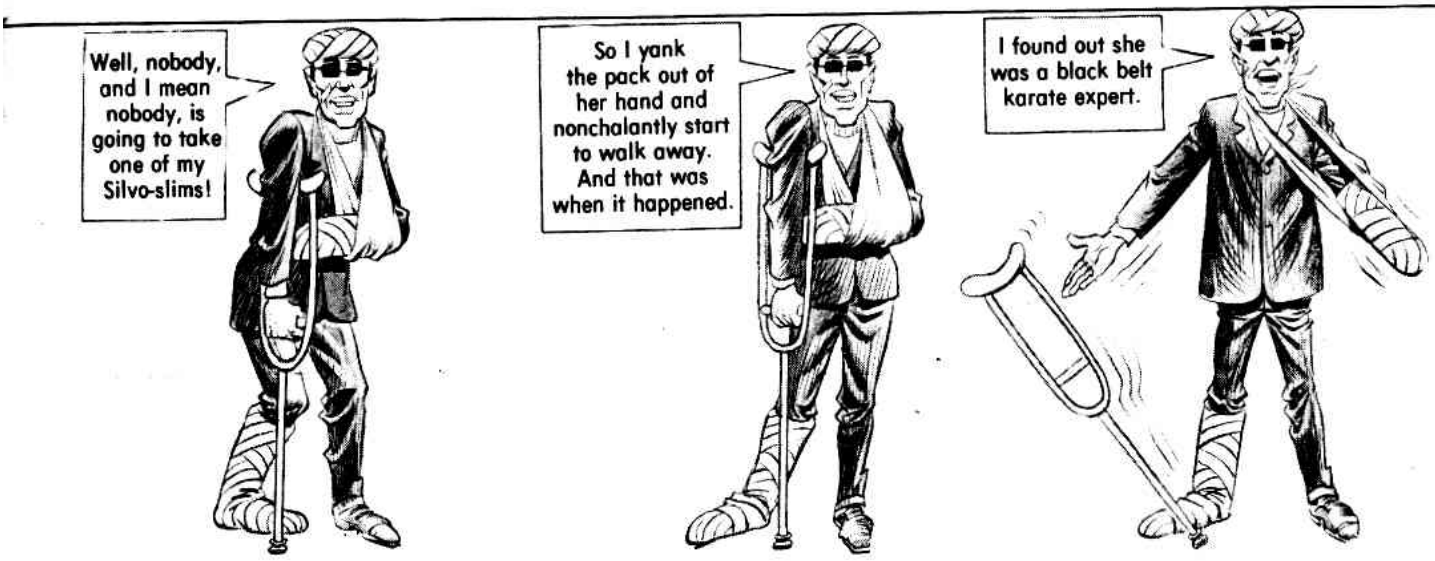




V COMMERCIALS



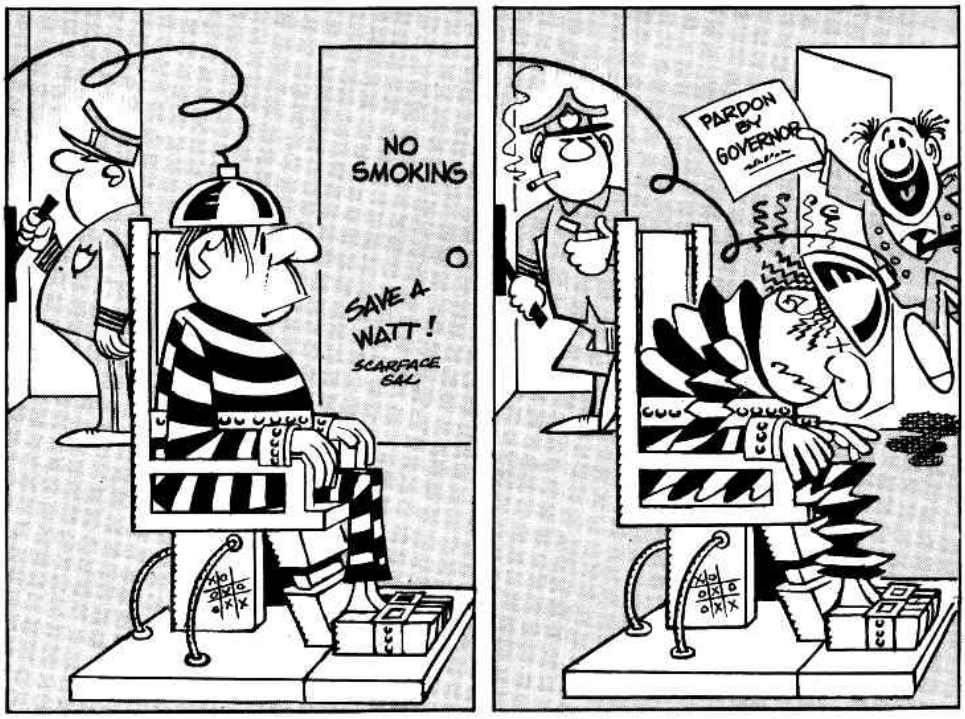




HOW WISE ARE

In any given situation, no matter what, it seems that there's some yo-yo with advice to give in the form of a "wise old proverb." We got to thinking about it and we decided that the clown who offers a proverb does so because it's easier than thinking out a solution to the problem. If you don't agree (you dummy, you), consider the following situations, then answer the for yourself . . .

BETTER LATE THAN NEVER . . .

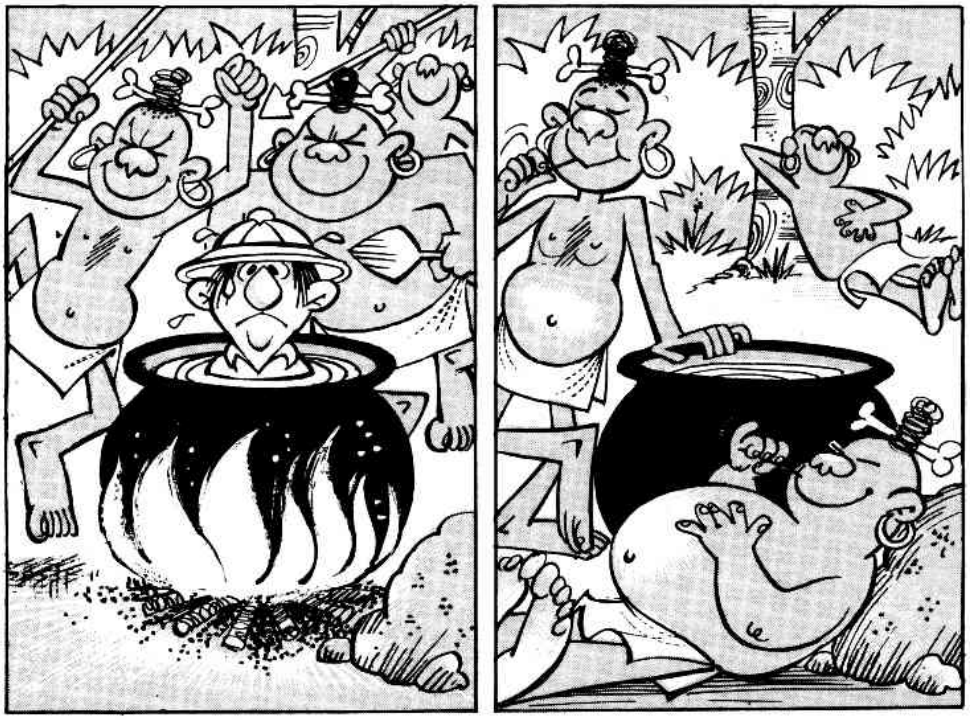


. . . EXCEPT IF YOU'RE REALLY WAITING FOR SOMETHING!

LOVE THY NEIGHBOR . . .

. . . BUT BE CAREFUL HOW YOU

ONE MAN'S MEAT IS ANOTHER MAN'S POISON . . .



. . . EXCEPT IF YOU'RE A HOTTENTOT BUSHMAN!

KEEP YOUR CHIN UP . . .

. . . EXCEPT WHEN YOU'RE CROSS

WISE OLD PROVERBS?

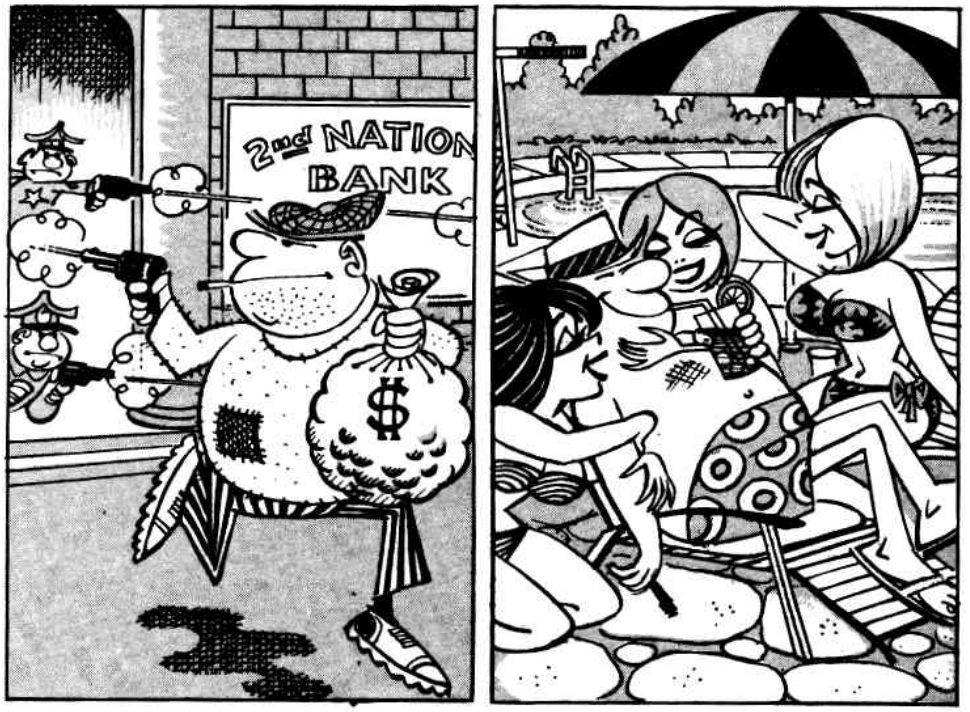
GO ABOUT IT!

GOOD THINGS COME TO THOSE WHO WAIT . . .

. . . BUT YOU MAY HAVE TO WAIT A LONG TIME!

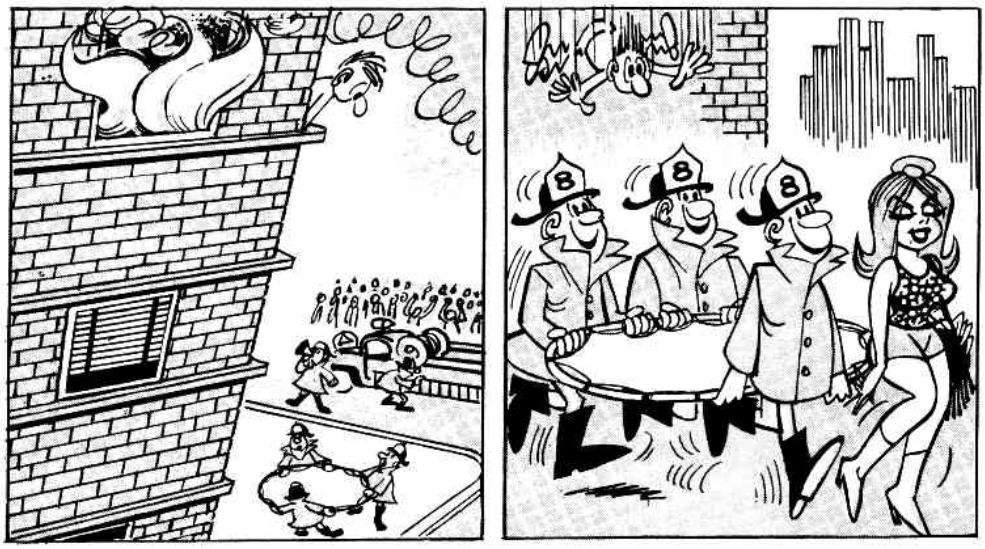
ING THE STREET!

CRIME DOES NOT PAY . . .



. . . EXCEPT SOMETIMES IT DOESN'T WORK THAT WAY!

LOOK BEFORE YOU LEAP . . .

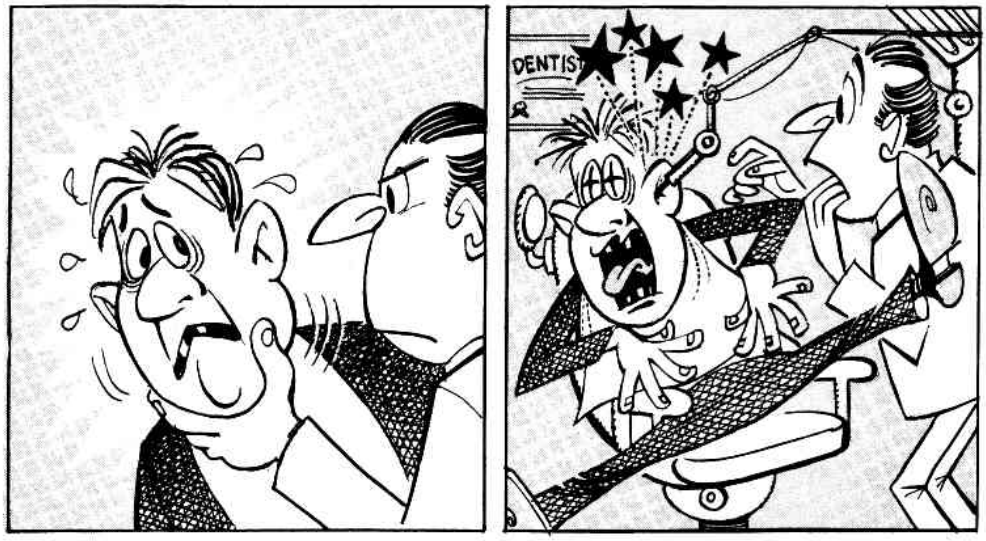


. . . BUT DON'T WASTE TOO MUCH TIME!

WHEN IN ROME, DO AS THE

. . . BUT DON'T TRY DOING IT

TURN THE OTHER CHEEK . . .

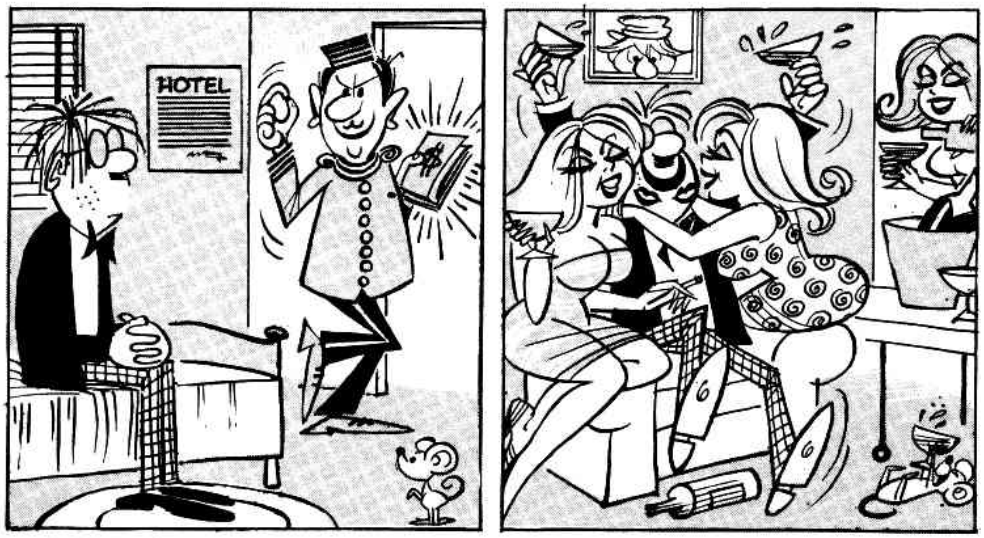


. . . EXCEPT WHEN YOU'RE AT THE DENTIST'S!

HE WHO HESITATES IS LOST . . .

. . . UNLESS HE HAS A GOOD

MONEY CAN'T BUY HAPPINESS . . .



. . . BUT IT CAN MAKE YOUR MISERY A LOT MORE FUN!

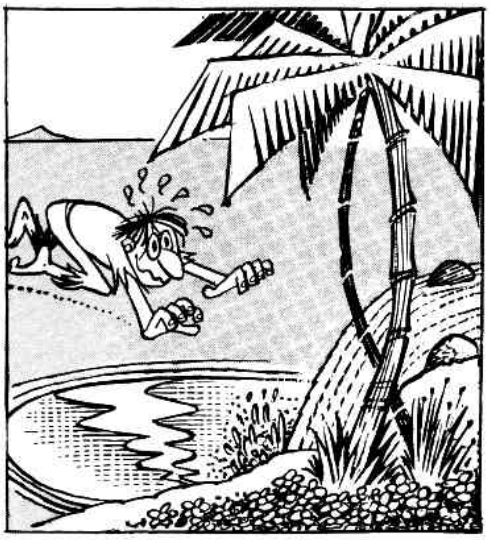
AS EASY AS ROLLING OFF A LOG . . .

. . . BUT LOOK WHAT HAPPENS

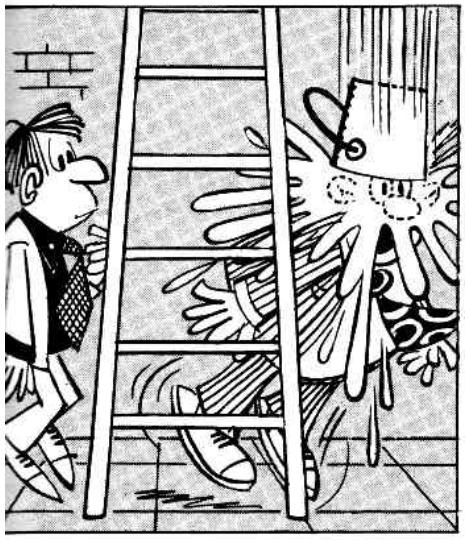
ROMANS DO . . .

WITH STRANGERS!

SEEK AND YE SHALL FIND . . .



. . . EXCEPT YOU GOTTA KNOW WHERE TO LOOK!



REASON!

STONE WALLS DO NOT A PRISON MAKE . . .

. . . BUT THEY DO HELP A LOT!

NEXT!

YOU CAN'T CHEAT AN HONEST MAN . . .

. . . . UNLESS YOU CAN CON HIM INTO BUYING CRACKED!

BIG EXTRA BONUS!

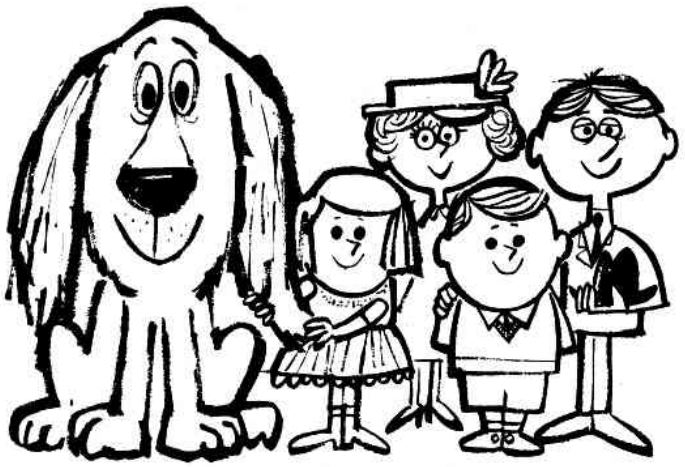
YOUR OWN FAMILY ALBUM

NO EXTRA CHARGE!

YOURS FREE IN

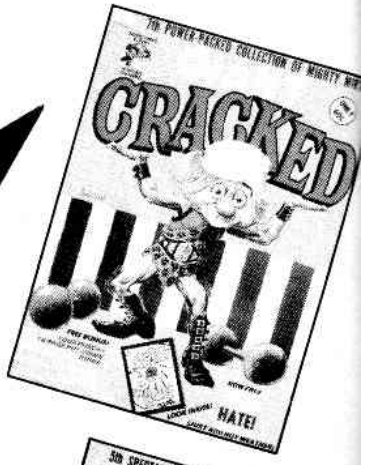
KING SIZED CRACKED No. 5

16 FUN-FILLED PAGES!



A FAMILY ALBUM OF YOUR OWN

MORE MIRTH ANNUALS
60 cents each



A ONE-OF-A-KIND INSERT APPEARING EXCLUSIVELY IN CRACKED'S NEW LAUGH RIOT HUMOR ANNUAL

CRACKED ANNUALS
235 Park Ave. South
New York, New York 10003

I enclose.....Send me the Annuals I have checked. 60 cents each.

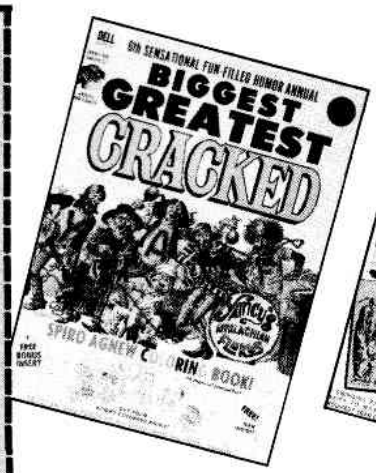
- ☐ **KING-SIZED CRACKED #5**
- ☐ **GIANT CRACKED #7**
- ☐ **BIGGEST-GREATEST CRACKED #6**
- ☐ **BIGGEST-GREATEST CRACKED #5**

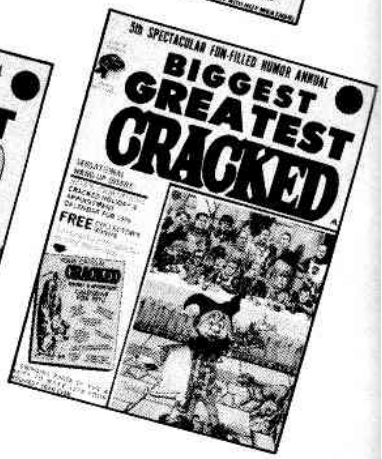
PLEASE RUSH! I enclose 25c extra

NAME .....

ADDRESS .....

CITY.....STATE.....ZIP .....

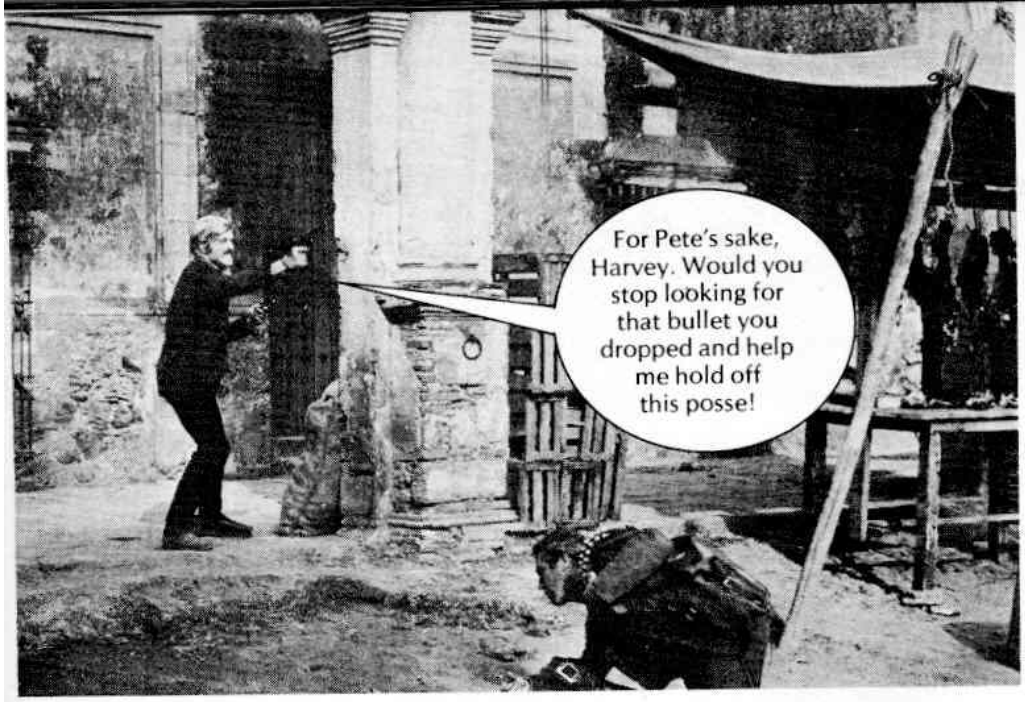


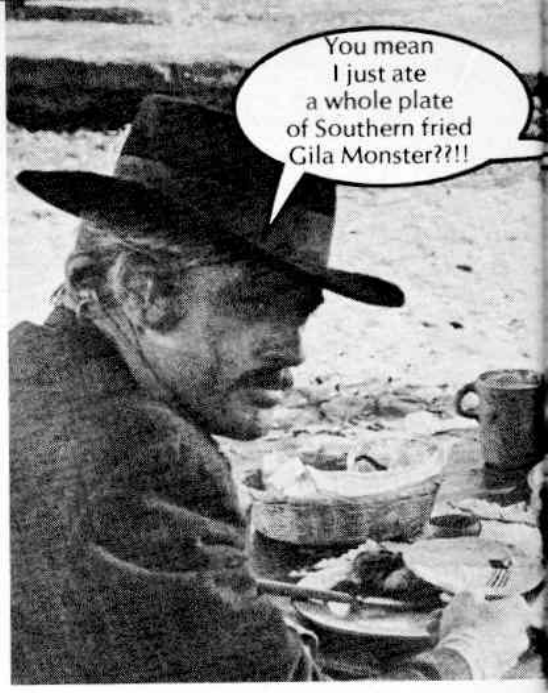


PLAYFUL PEN PALS SECTION:

CRACKED presents another hilarious episode featuring...

HUDD & DINI

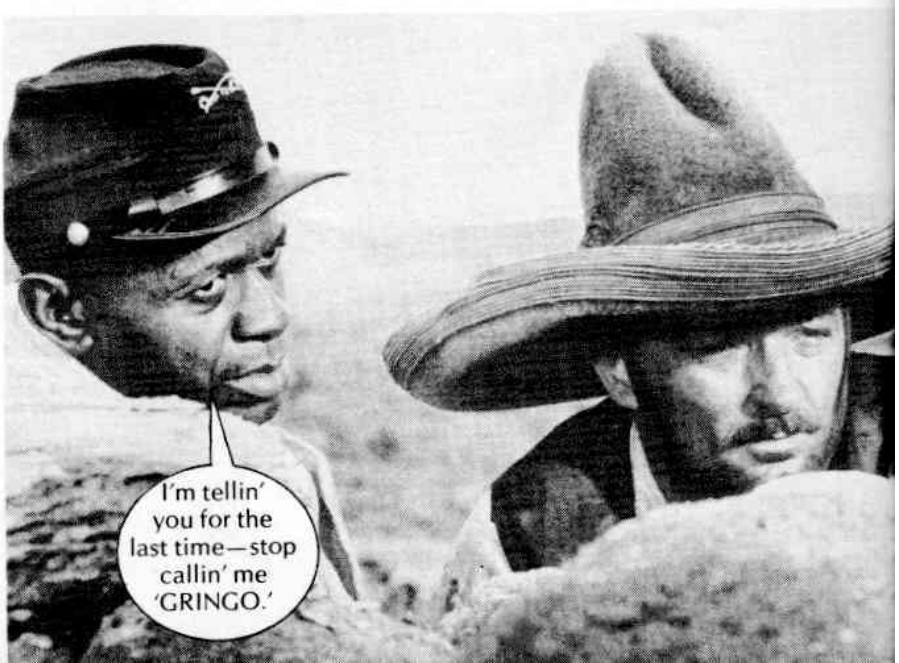


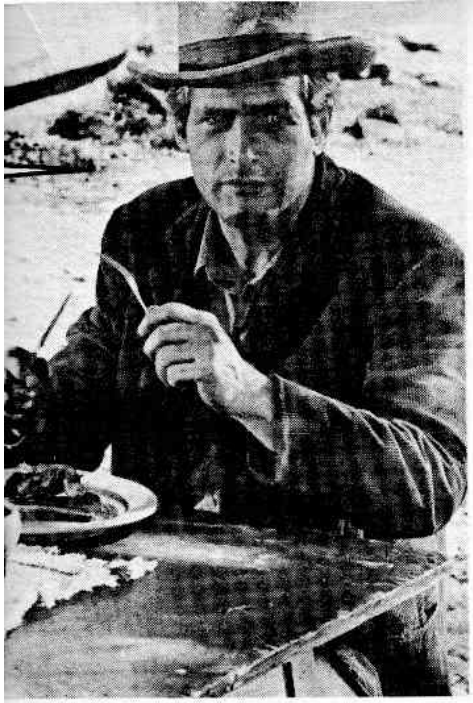


Journey back to the Old West with us-- as Cracked presents some of the most desperate characters of those turbulent times. . .

THE OWLHOOTS

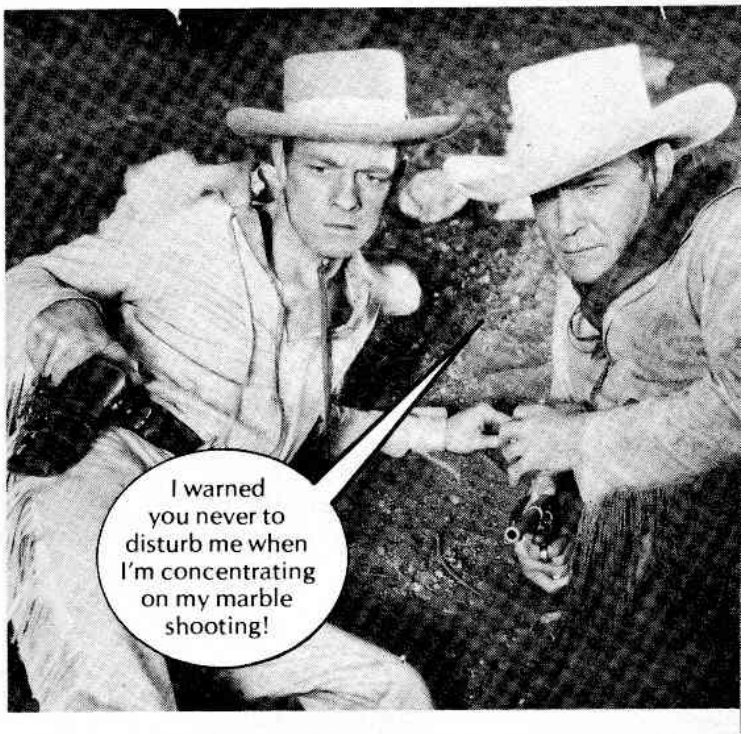
(They had to be desperate to let US take their pictures!)



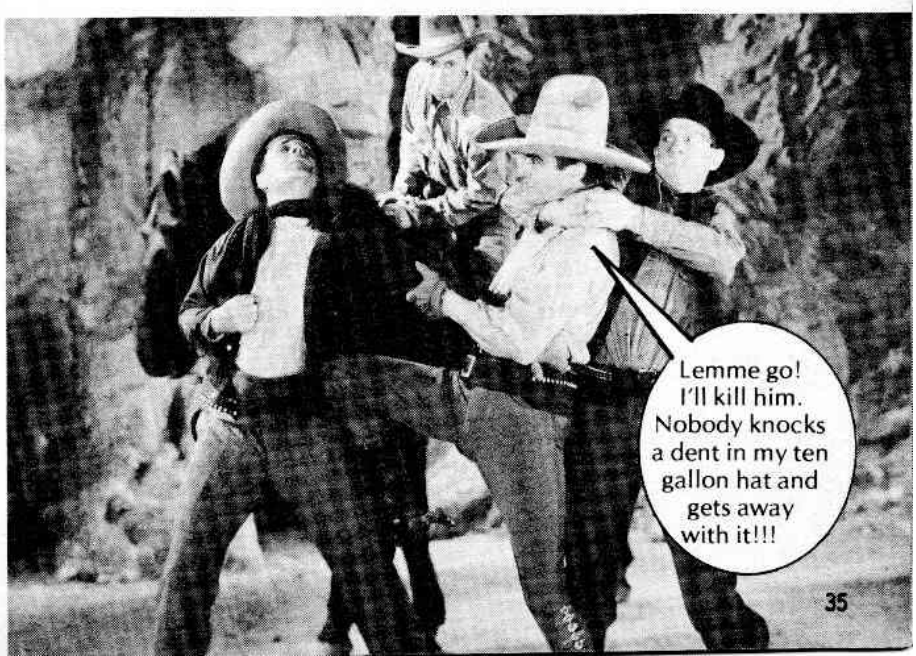


. . . since he puts it that way . . . let's do "Frere Jacques" one more time, boys.
Oh brother!

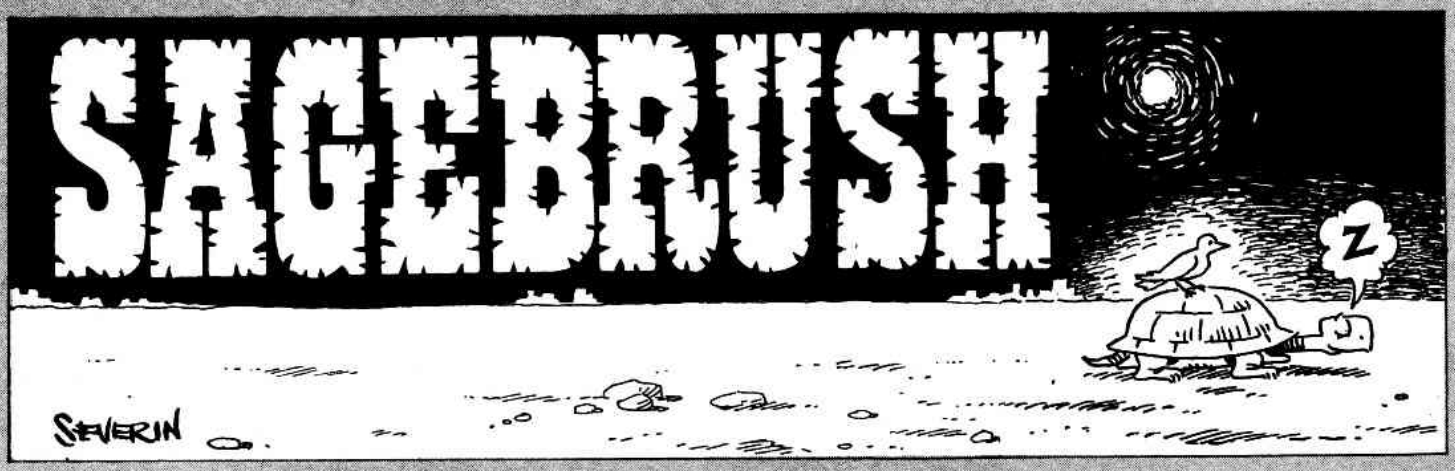
I assume, Maurice, that this means our partnership is dissolved.


I warned you never to disturb me when I'm concentrating on my marble shooting!

Okay! Big Deal! So I shouldn't have borrowed your hat without asking!!!

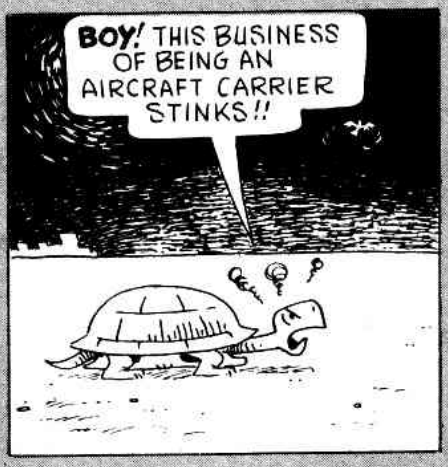

Lemme go! I'll kill him. Nobody knocks a dent in my ten gallon hat and gets away with it!!!

SAGEBRUSH


Z
SEVERIN

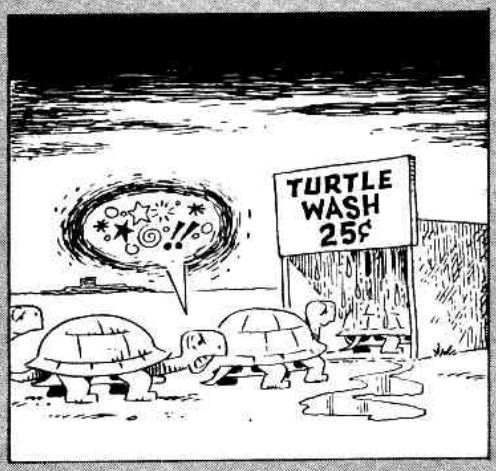
Z

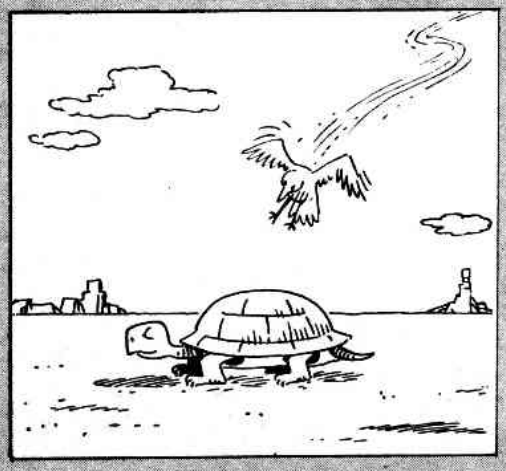
SPOING!


BOY! THIS BUSINESS OF BEING AN AIRCRAFT CARRIER STINKS!!

YOU KNOW... FOR A TURTLE, YOU'RE FILTHY... YOU'RE COVERED WITH DIRT... YOU SHOULD BE ASHAMED!

DON'T JUST STAND THERE... DO SOMETHING ABOUT IT!!


!!
TURTLE WASH 25¢

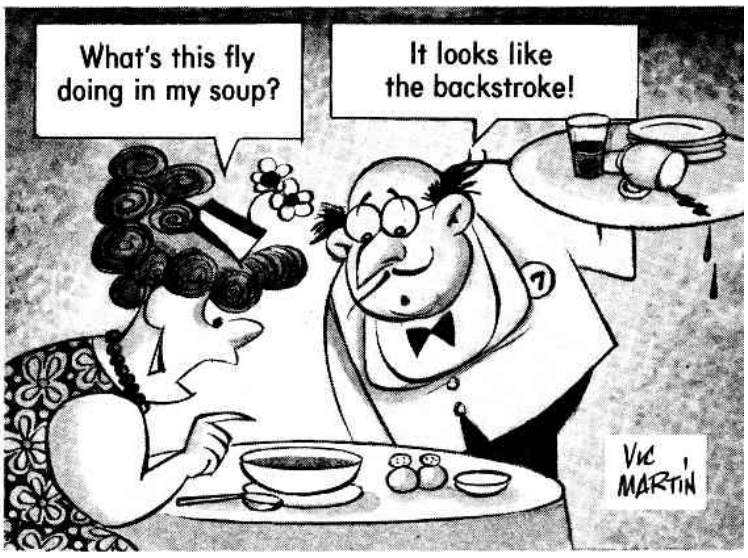


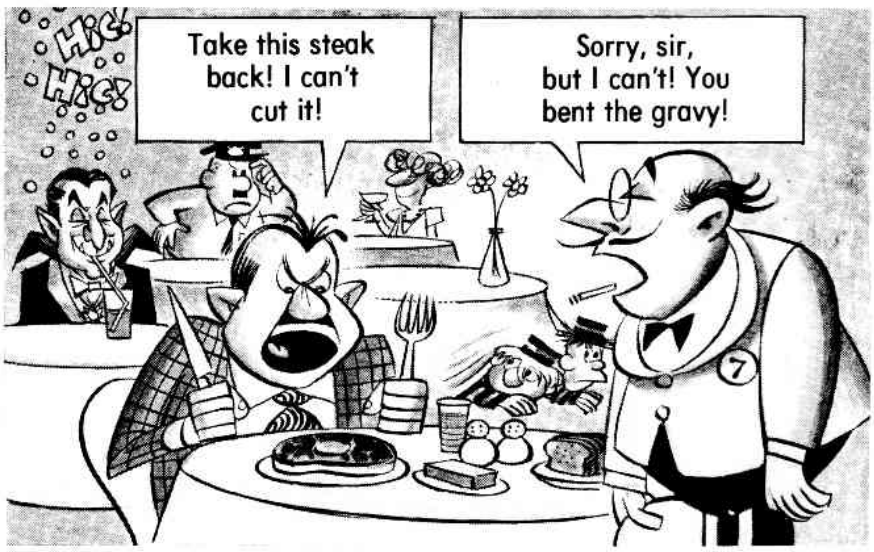
SHMUNCH!

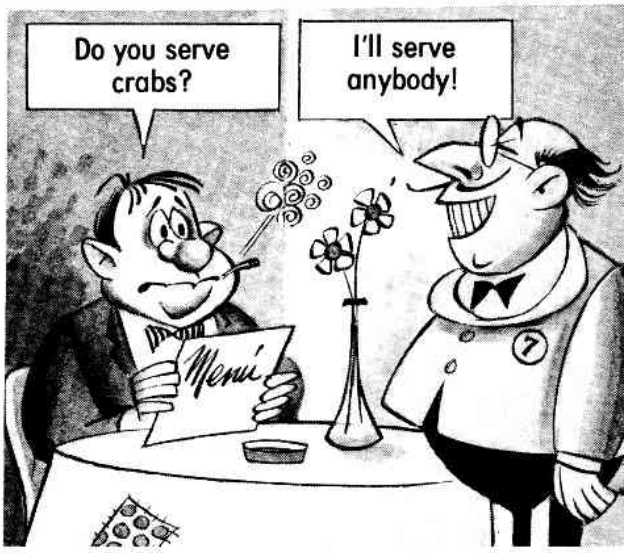
GEE... I MUST HAVE GAINED WEIGHT!!

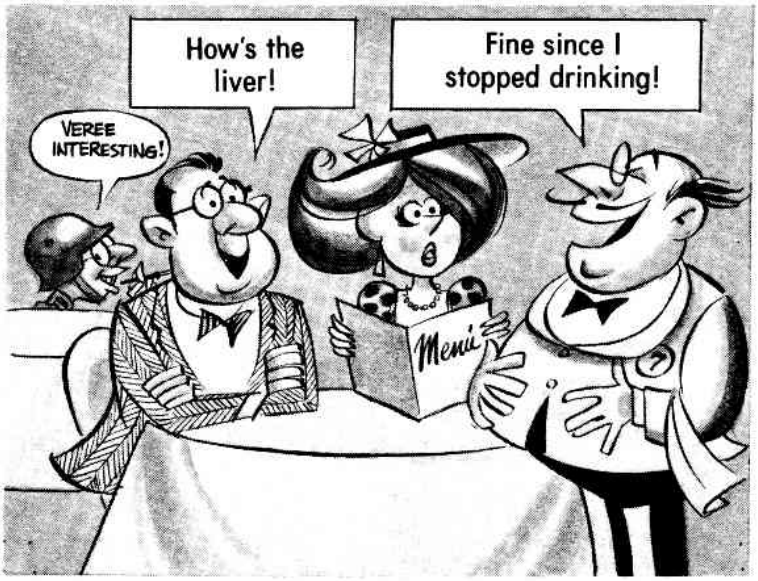
I HEAR LIL' BEAR'S SQUAW HAD HER FOURTH PAPOOSE!
CONGRATULATIONS ON YOUR NEW CHILD, DESERT FLOWER... WHAT'S ITS NAME?
CABOOSE!
WELL, LIL' BEAR... YOU SURE HAVE YOURSELF A FINE, HARD WORKING WIFE!
UH!
LIL' BEAR!! I THINK YOUR WIFE BROKE AN ARM!!
KERASH!
WHOSE?
BACK SO SOON, LIL' BEAR?
BEER
'S'MATTER... FISH NOT BITING??
BEER
NO, SAGEBRUSH... ME FORGOTTUM CAN OPENER!
BEER

THE WAITER AND THE CUSTOMERS



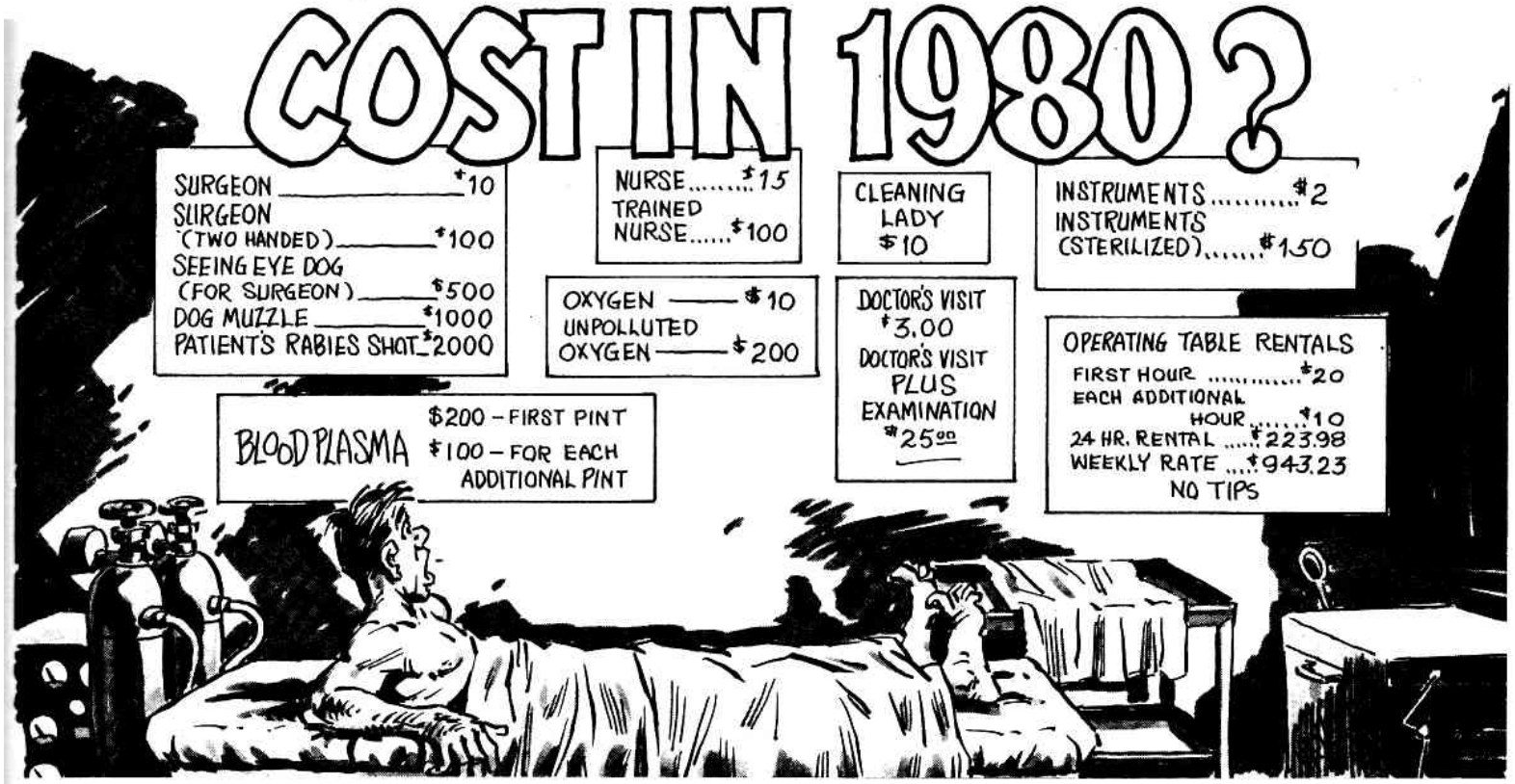


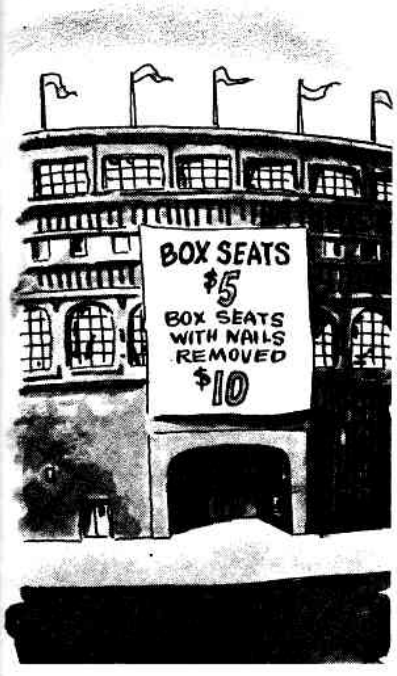


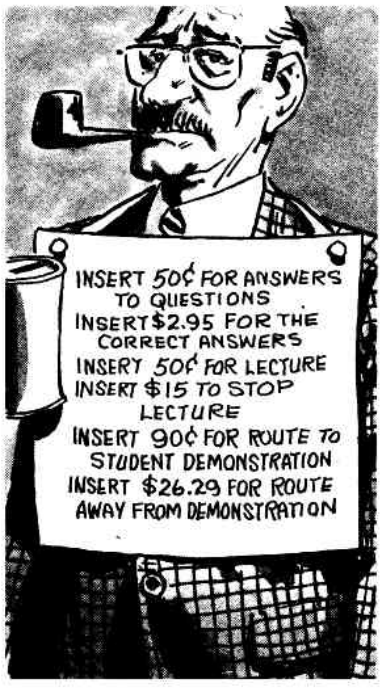


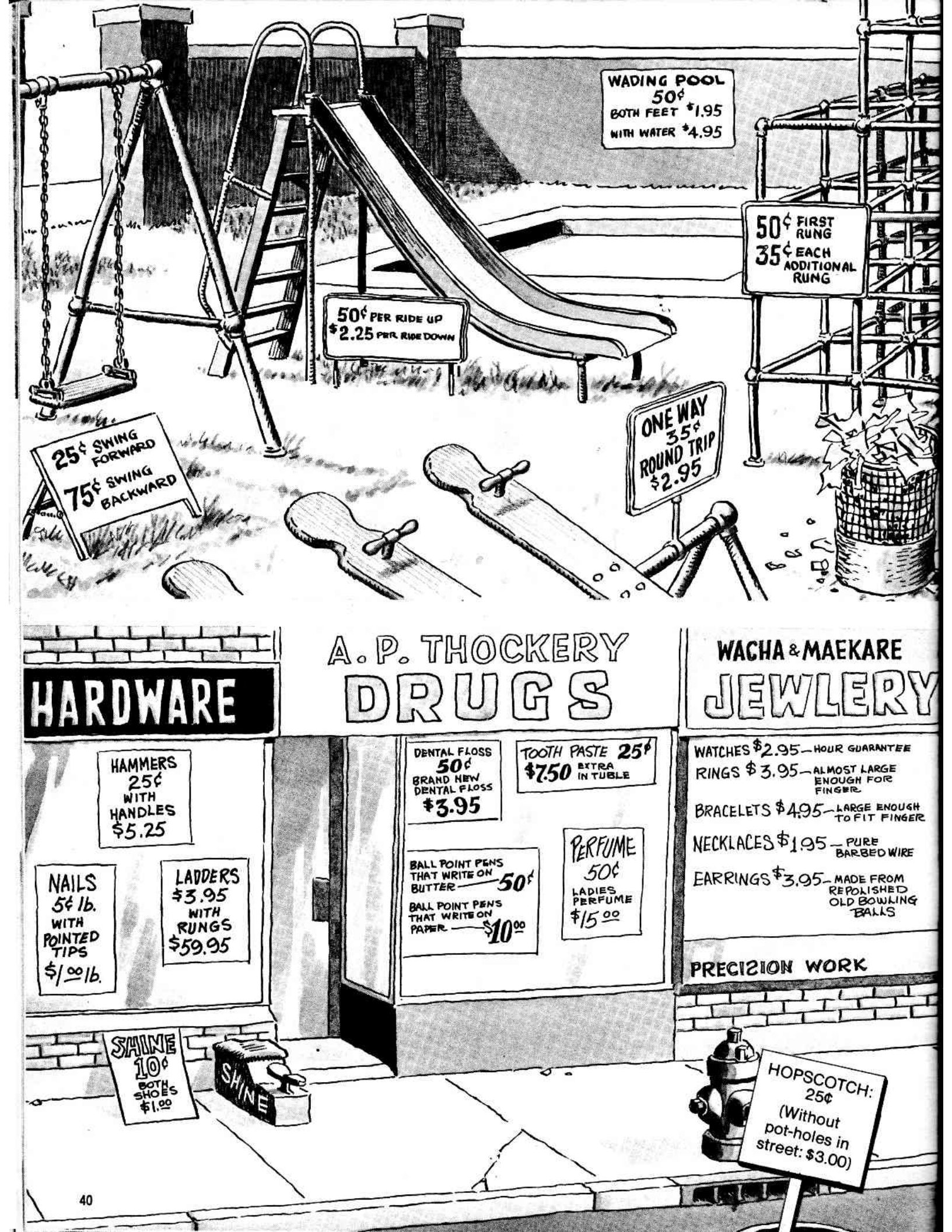
CRACKED has received many letters asking what might be expected 10 years from now if prices continue to rise. So we persuaded our entire financial staff to look into his CRACKED crystal ball. After he stopped shuddering, he gave us the answers to just exactly—

WHAT'S IT GOING TO COST IN 1980?








WADING POOL
50¢
BOTH FEET $1.95
WITH WATER $4.95
50¢ FIRST RUNG
35¢ EACH ADDITIONAL RUNG
50¢ PER RIDE UP
$2.25 PER RIDE DOWN
25¢ SWING FORWARD
75¢ SWING BACKWARD
ONE WAY 35¢
ROUND TRIP $2.95
HARDWARE
HAMMERS 25¢ WITH HANDLES $5.25
NAILS 5¢ lb. WITH POINTED TIPS $1.00 lb.
LADDERS $3.95 WITH RUNGS $59.95
SHINE 10¢ BOTH SHOES $1.00
SHINE
A. P. THOCKERY
DRUGS
DENTAL FLOSS 50¢ BRAND NEW DENTAL FLOSS $3.95
TOOTH PASTE 25¢ $7.50 EXTRA IN TUBLE
BALL POINT PENS THAT WRITE ON BUTTER — 50¢
BALL POINT PENS THAT WRITE ON PAPER — $10.00
PERFUME 50¢ LADIES PERFUME $15.00
WACHA & MAEKARE
JEWLERY
WATCHES $2.95 — HOUR GUARANTEE
RINGS $3.95 — ALMOST LARGE ENOUGH FOR FINGER
BRACELETS $4.95 — LARGE ENOUGH TO FIT FINGER
NECKLACES $1.95 — PURE BARBED WIRE
EARRINGS $3.95 — MADE FROM REPOLISHED OLD BOWLING BALLS
PRECISION WORK
HOPSCOTCH: 25¢ (Without pot-holes in street: $3.00)

REAL AD

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

NUTTY CATSUP BOTTLE

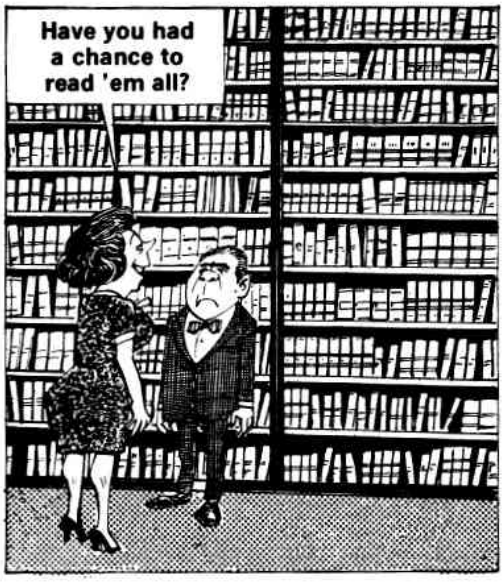
Only $1.25 per bottle!

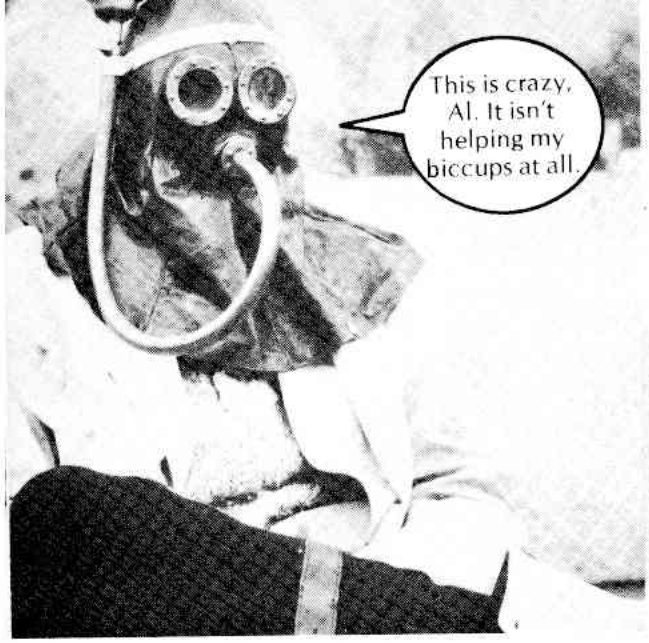
Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

What the world needs now are less folks who keep saying the wrong thing at the wrong time. CRACKED would now like you to meet a batty bunch we can do without whom we fondly call. . .

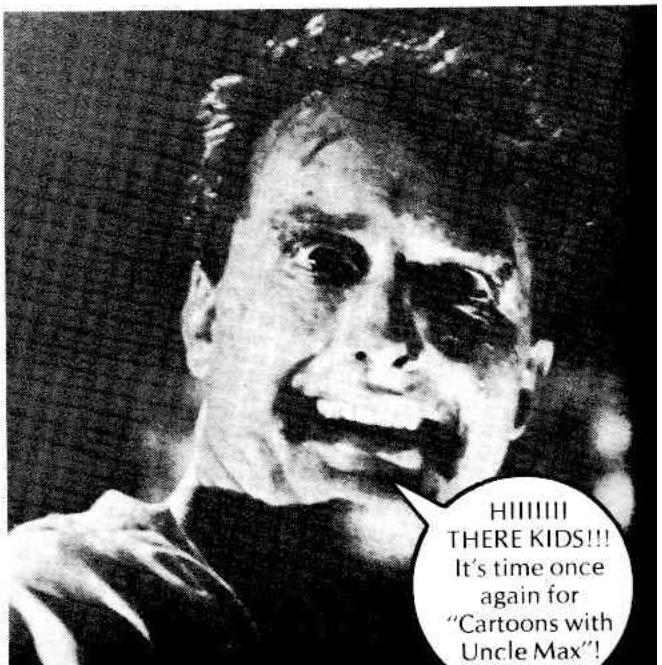
THE

DUMB-DUMB PEOPLE!



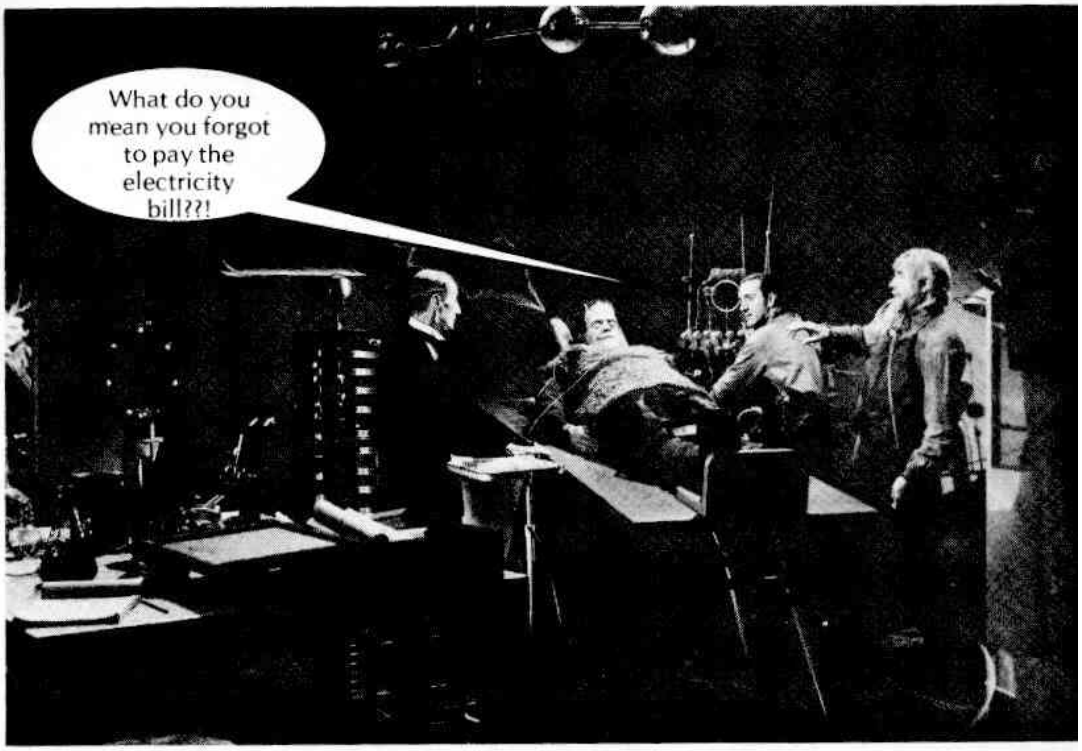


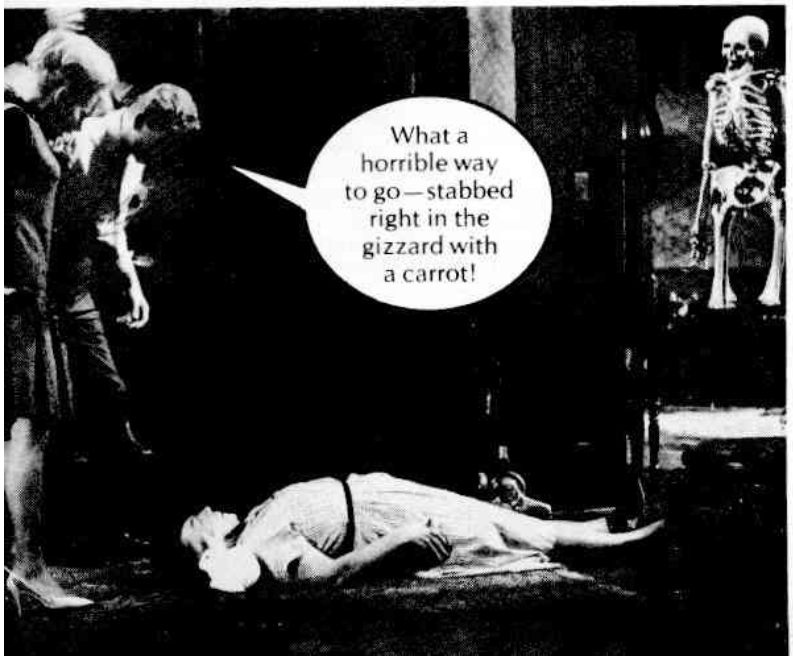
MONSTEROUS MERRIMENT



OK, OK! So I ain't John Wayne. You want me to save you from these Indians or not???

No kidding! Only $19.95 for a nifty wig like that???


What do you mean you forgot to pay the electricity bill???


What a horrible way to go—stabbed right in the gizzard with a carrot!

Give me that knife! You obviously don't know the first thing about slicing a pizza!

The president and vice president have repeatedly taken the news media to task for being "one-sided" and not offeri suggestions were taken literally. So here it is, something to go along with balanced meals, 100% balanced news.

All the news that's fit to print, balanced by lurid sensationalism that's unfit to print.

LOS ANGELES

Vol. 103 or 301 Friday,

Airlines, Gov't Seek Solution to Hijacking

Hijacker Ernesto Caramba threatens TVA pilot.

WASHINGTON (API)—Airline representatives and government experts are currently conducting a series of meetings to discuss possible solutions to the growing menace of airplane hijackers.

Over the past 12 months, more than 1,000 air travelers on 38 flights have been forced to fly to Cuba by wild-eyed, pistol and grenade-wielding misfits.

A spokesman for the Airline Pilots' Executive Association (APES) stated that if drastic action were not taken, pilots would soon refuse to fly.

Forty-seven people, among them 19 airline crew members, have been injured in the recent rash of hijackings. So far, airline officials have been able to offer little to prospective passengers that the situation will improve.

"BALANCED" NEWS ITEM

Hijackings Often Fun Says Airline Spokesman

Hijacker Roberto Amigo changes diapers for unidentified fellow passenger enroute to Havana.

WASHINGTON (API)—Airline travelers who find themselves aboard a hijacked airliner may find that the unscheduled side trip can be a memorable event in an otherwise mundane existence, according to airline officials.

Robert P. Thruggins, president of United Airlines, speaking for the Airline Presidents Against These Hijacking Yo-yos (APATHY) pointed out that landing in Cuba provides the tourist with a rare opportunity to purchase Cuban rum and Havana cigars at a fraction of their stateside cost.

Thruggins stated that many hijackers, once assured of their safety, prove to be amiable individuals who are willing, even eager to discuss politics and philosophy with their fellow passengers.

In one instance, a hijacker is even reported to have passed out bullets from his gun as souvenirs.

Breakfast Foods No Good for Kids

WASHINGTON (UP)—A leading nutrition expert has testified to the Senate Subcommittee on Consumer Affairs that most breakfast cereals offer little nutritional value.

In his testimony, Dr. John D. Nutrient stated that "cereal manufacturers should concentrate more on vitamins and minerals and less on premiums, box top offers and gimmicks to promote their wares."

Nutrient urged that the Senate "crack down" on advertisers whose products do not live up to the claims their advertising extolls. He further recommended that cereal companies be forced to refund all money collected from price hikes due to "free" gifts enclosed in cereal packages.

"BALANCED" NEWS ITEM

Breakfast Foods Good for Parents

WASHINGTON (DOWN)—Cereal manufacturers today stated that their product is one of the greatest boons enjoyed by modern parents.

Robert Pufenpop, speaking for the Cereal Hustlers Extremely Against This Slander (CHEATS), expressed indignation at "so-called food experts who claim that children's breakfast foods represent wasted dollars on wasted calories."

Pufenpop, president of the cereal division of General Foods, Inc., said that today's breakfast foods are the perfect way to contain the natural exuberance of children and insure some degree of peace and sanity for parents.

By keeping children listless and slightly undernourished, Pufenpop stated, cereals make them much less likely to get into dangerous situations where there is a danger of bodily harm.

Further, he pointed out, that the flimsy toys proferred in cereal packages provide a harmless outlet for the natural destructive tendencies of young children. He said that "the kiddies tear up our toys and get rid of their little hostilities without doing nearly as much damage to more expensive items in their homes."

Pufenpop also stated that present methods of cereal manufacture and marketing are important.

balanced" news coverage. We at CRACKED got to thinking about what a newspaper might look like if their

BALANCE

TODAY'S WEATHER
Dismal clouds and miserable rain, which is badly needed by farmers.

Oct. 13 — 40 cents

Inflationary Spiral Continues to Ravage Purchasing Power

WASHINGTON (AP)—Experts claim that the administration is fighting a losing battle with inflation.

After a brief slowdown of the inflationary spiral, the consumer price index rose suddenly to an alarming 7.2 reading.

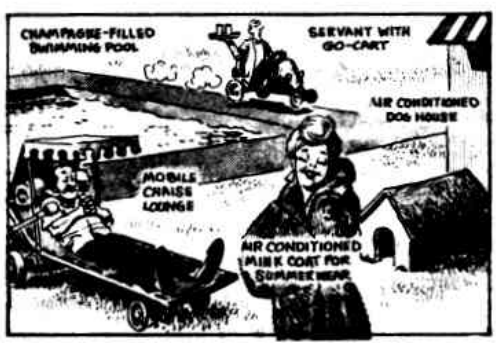
Throughout the country, more and more people are finding their life's savings dwindling to a fraction of its original value.

Persons on fixed incomes such as social security or pensions, are feeling the squeeze most of all. Each day their fixed incomes must be stretched farther and farther as each of their dollars buys less than the previous day.

"BALANCED" NEWS ITEM

Gov't Official Lauds Inflation's Benefits

WASHINGTON (OOPS)—Government economic experts dismissed inflation criticisms as simply another distortion by irresponsible news media who refuse to consider the other side of the coin.



Speaking for the administration, Harvard economist J.P. Penneypoor pointed out that in pre-inflation years, an income of more than $10,000 was undreamed-of by the average worker. Now, however it is a reality for many, and will soon be within the reach of even the lowliest, most underpaid citizen.

"What other country," Penneypoor continued, "can say that even its plumbers and railroad firemen make more money than its teachers?

"Surely this must be ranked with the greatest triumphs of the democratic way of life.

Earthquake Devastates Southern Half of Calif.

At approximately 6:41 a.m., the earth rocked, jolting ten million Southern Californians awake into terror.

The severest earthquake ever known had made a shambles of the entire southern half of the state. Those fortunate enough to survive witnessed the greatest holocaust in recorded history.

So far, not a building has been found intact within a 500 mile radius. Freeways were buckled and crumpled like tinfoil.

Tidal waves as much as 100 feet high swept lowland areas as far east as Nevada. Death Valley was instantly transformed into an inland sea. Only the tip of its imitation Matterhorn remains to mark the former location of Disneyland.

Los Angeles a shambles.

"BALANCED" NEWS ITEM

Earthquake Brings Relief To Suffering Californians

With one majestic shake this morning, Mother Nature brought instant relief to millions of debt-ridden southern Californians.

Almost the entire population in the southern half of the state awoke to find themselves financially unshackled for virtually the first time in their lives, as all financial and lending institutions were totally destroyed along with their records.

In addition, the massive quake removed nearly all agents of pollution—such as automobiles and factories without a trace. For the first time in 25 years, the air in Los Angeles was reported to be clearing.

Racial and social barriers fell with the buildings, as everyone was instantly put on an equal footing with his neighbor. In fact, for the first time, many people realized that they did, in fact, have neighbors.

Los Angeles children cavort during unexpected vacation.

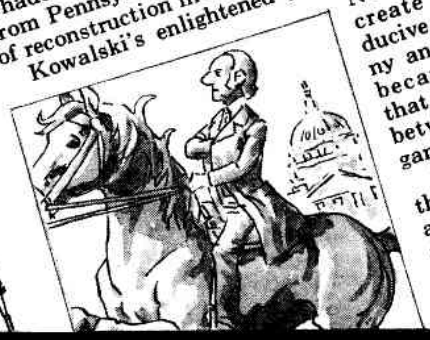
BALANCED HISTORY TEXT BOOKS

THE NORTHERN VIEWPOINT

Following the Civil War, the president appointed Thaddeus Kowalski, a prominent patriot and statesman from Pennsylvania, to take charge of the Union's policy of reconstruction in the South.

Kowalski's enlightened policies did much to further Negro suffrage and create a climate conducive to racial harmony and progress. It was because of his vision that many of the wounds between the states began to heal.

Kowalski realized that it was vital to take a firm stand against the more violent factions of the times and

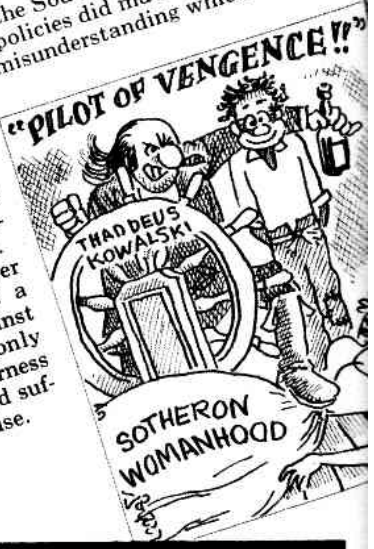


THE SOUTHERN VIEWPOINT

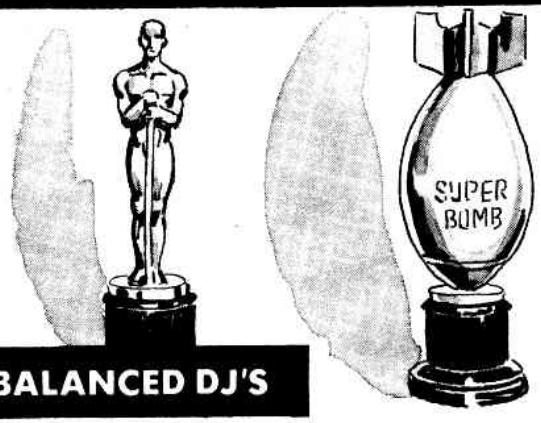
Following the Civil War, the president appointed Thaddeus Kowalski, a prominent politician from Pennsylvania, to take charge of the Union's policy of revenge, known as Reconstruction, in the South.

Kowalski's unenlightened policies did much to prolong the feelings of mistrust and misunderstanding which had originally caused the war. It was due largely to his lack of vision that many of the wounds between the states would be kept open and festering for a hundred years.

Kowalski was never able to realize that a policy of revenge against the South would only lead to more bitterness by the hardship and suffering it would cause.



BALANCED OSCARS FOR THE WORST AS WELL AS THE BEST



BALANCED DJ'S

Dig this latest cool side by the Ozmoon Sisters, one of the groovi-est groups to hit the charts in a long time!

If you don't want to permanently mess up your mind, we suggest you turn off your radio for the next three minutes while the vilest practitioners of bubblegum rock, the Ozmoon sisters, agonize through their latest offering!

BALANCED FORTUNE

FORTUNE

You are intelligent and shrewd. Your financial affairs will prosper due to your keen insights.
Weight: 168 lbs.

BALANCED FORTUNE

You are a real schnook. You should refrain from all financial affairs since anyone who would waste 5¢ on a weight and fortune machine obviously has no financial insight.
Weight: 168 lbs.

BALANCED BUBBLE GUM CARDS

JOHN "DUCKY" MURPHY

Murphy leads his club in the following categories:

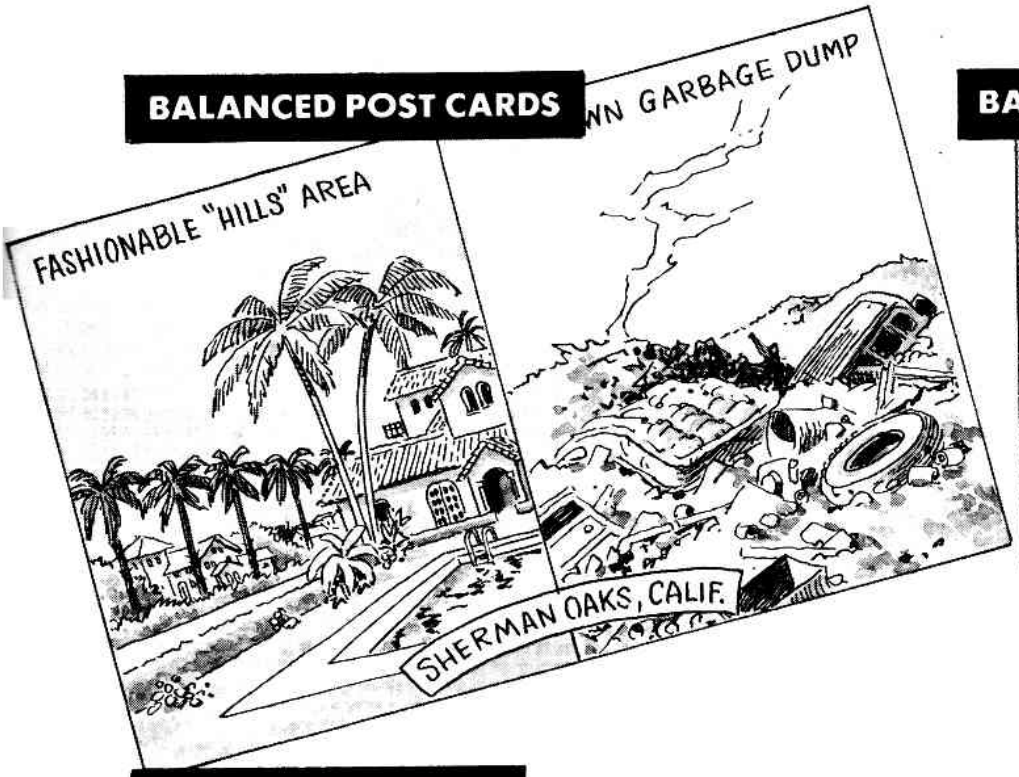
HR	486
2B	385
3B	620
TOTAL HITS	2,865
RBI's	1,789
DOFFING HIS CAP	489

BALANCED RECORDS

Murphy also leads his club in the following categories:

SASSING HIS MANAGER	219
SHOWING UP LATE	189
OBSCENE GESTURES TO FANS	83
BATTING OUT OF TURN	17

BALANCED POST CARDS



BALANCED TV PROGRAMS

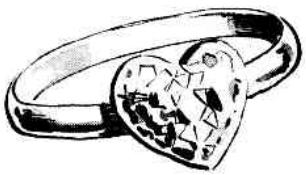
1:30 (2) (4) (7) MEET THE PRESS
President Nixon will respond to questions by the panel of newsmen concerning his handling of the Vietnam War.

2:00 (2) (4) (7) MEET THE PRESIDENT
The panel of newsmen will respond to questions by President Nixon concerning their handling of the "Pentagon Papers."

BALANCED AWARDS

Demerit badges to go along with Boy Scouts' merit badges.

BALANCED ADS



DON'T FORGET MOTHER ON MOTHER'S DAY!

5 carat ring

$750.00

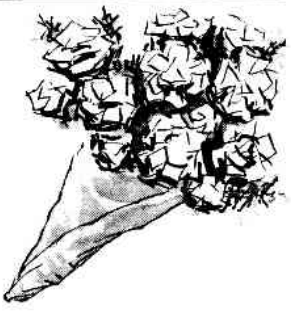
Sparkler's Jewelers

ON MOTHER'S DAY DON'T FORGET DAD

Go Easy On His Wallet
Floral Arrangements—

Only $5

Sepulveda Florists



BALANCED YEARBOOK PHOTOS

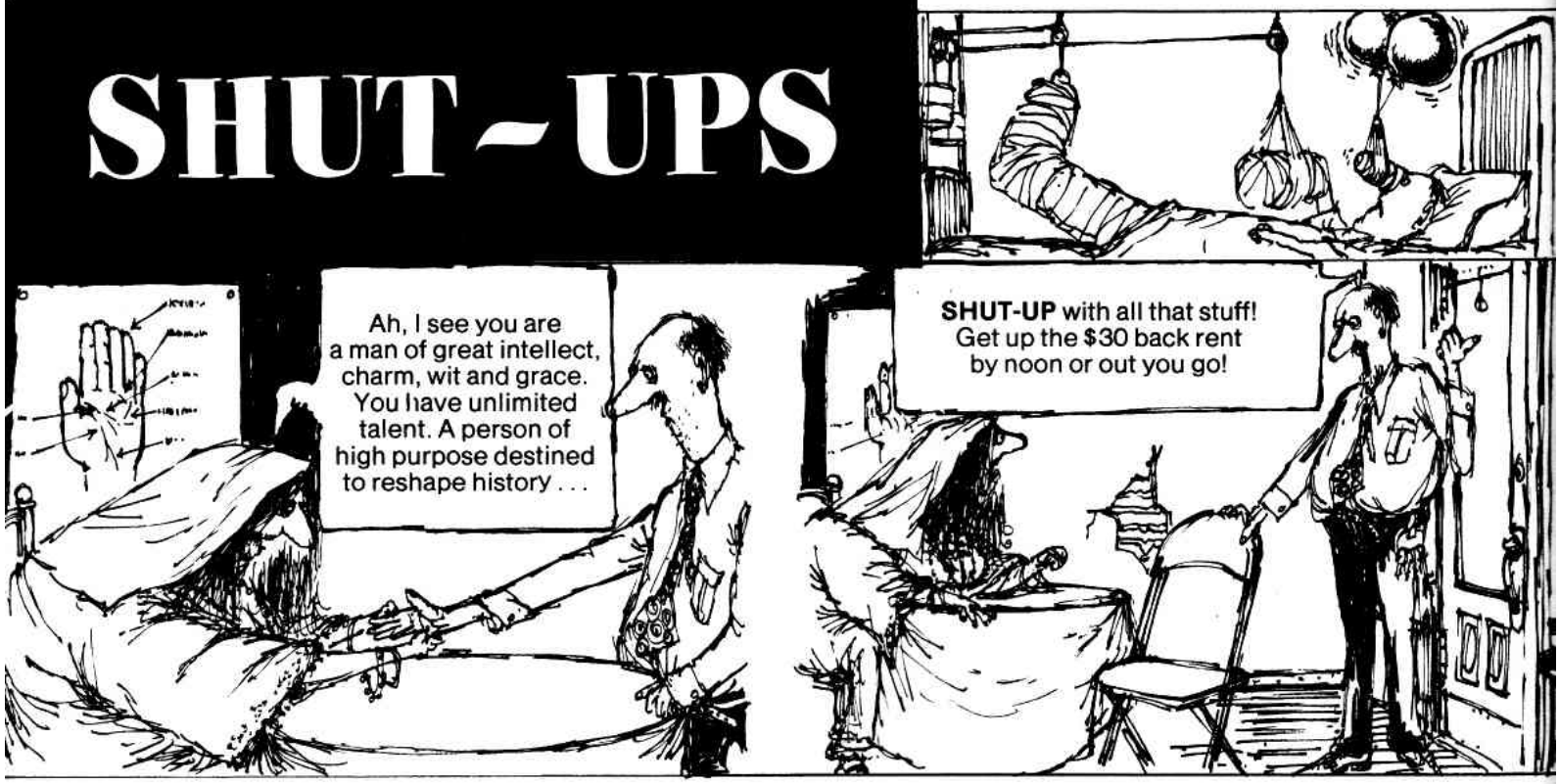
PATRICIA CABOT PRESCOTT

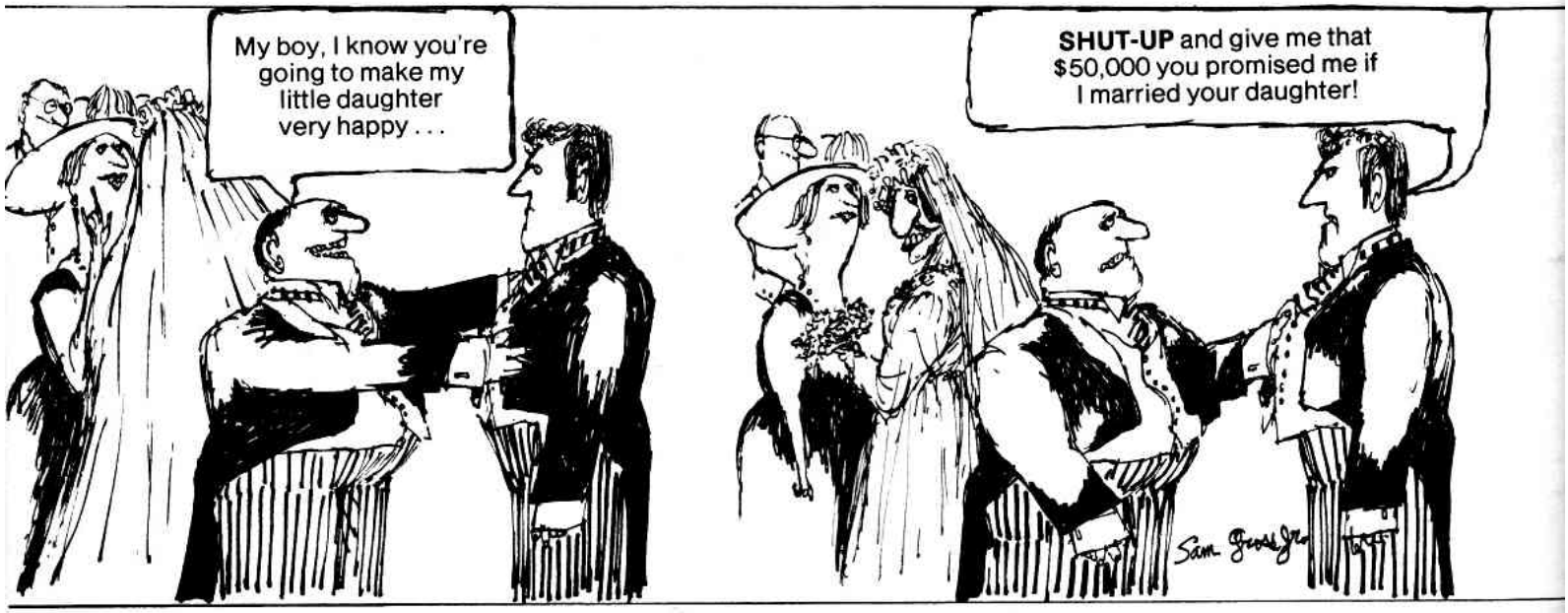
—President, Delta Alpha Wasp; Chairman, campus chapter, Second Cousins of the American Revolution

Patricia as photographed by J. Van Lensman, leading society photographer

Patricia as photographed by Cliff Clutz, passport photographer

SHUT-UPS

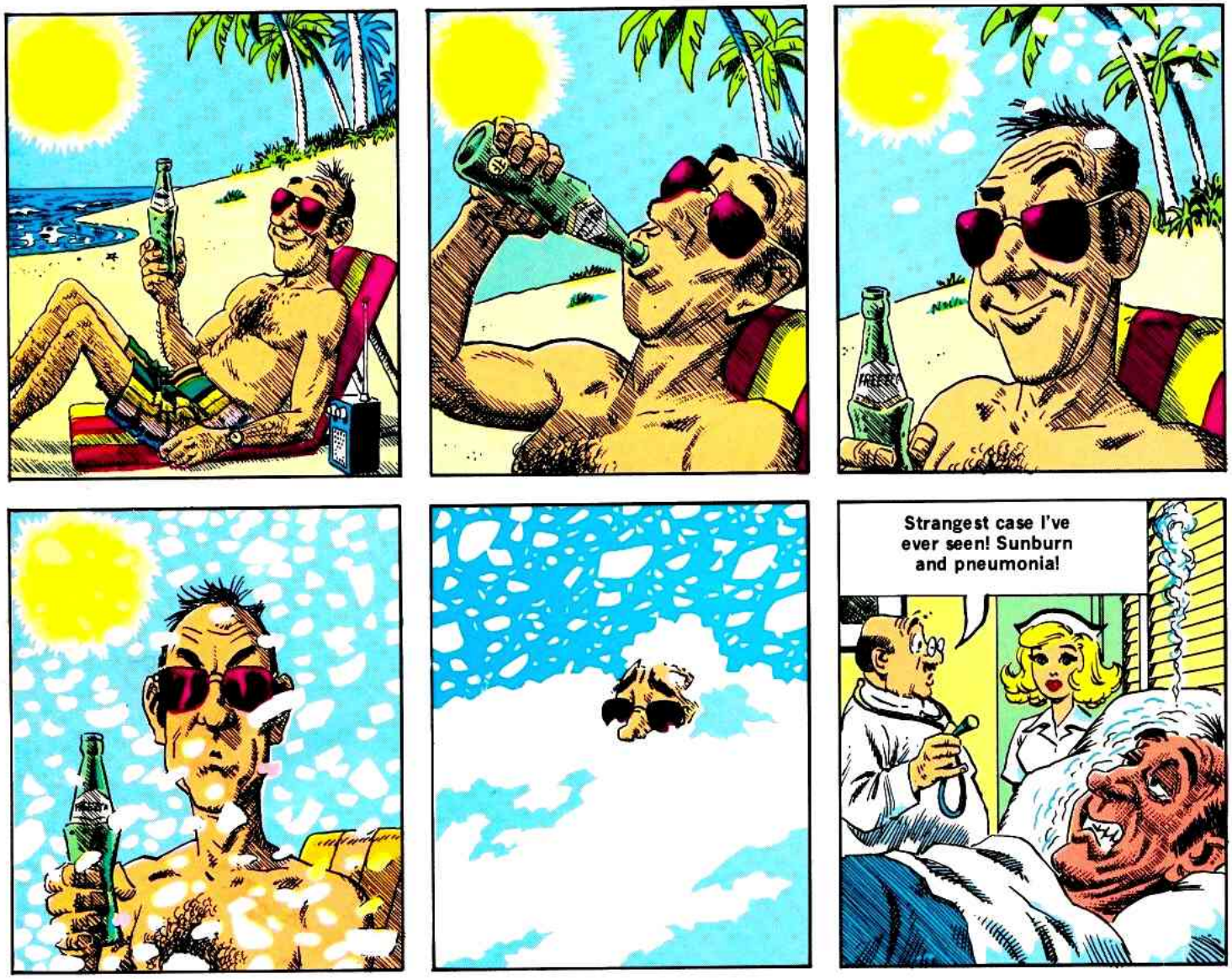

Ah, I see you are a man of great intellect, charm, wit and grace. You have unlimited talent. A person of high purpose destined to reshape history . . .
SHUT-UP with all that stuff! Get up the $30 back rent by noon or out you go!


My boy, I know you're going to make my little daughter very happy . . .
SHUT-UP and give me that $50,000 you promised me if I married your daughter!

I still think that there should be less police in cars and more on foot patrol to cut down on crime.
SHUT-UP! We can't hear the movie.

A CRACKED SIGN

DRINK FREEZCA AND STIR UP A BLIZZARD!



Yes, sir! Drink good, old FREEZCA and drive the doctors nuts. Go down in history. Become a *case celebre* in medical books. You may even get some doctors to start talking about medicine again instead of about their golf scores! Remember, FREEZCA is the soft drink that drove Miami Beach weather forecasters out of their minds.

Bottled in Nome, Alaska,
Hot Springs, Arkansas
and in a basement in Brooklyn